

Imagine the Power of Knowing.



Celebrating Over 20 Years of Innovation

A tour of our RFID **Asset Tracking** solution



RFID ASSET TRACKING SYSTEM



Know which assets are owned, where they are located, and who's using them.



Asset Tracking—an Overview

Why Asset Tracking?

If you're in charge of a business or a particular unit within an organization, chances are you've wanted to know about which assets are owned, who they're being used by, or where they may be located.

Traditionally, this task would be completed by manually compiling an inventory, requiring a vast amount of time and significant resources—all with the risk of human error.

By installing special tags that are integrated with RFID technology onto your assets, you can have 100% visibility on the whereabouts of your company's valuables.

Each tag contains the information that is unique to the item it is tagged to. This takes the guesswork out of trying to locate or measure asset usage across your enterprise.

The **GAO RFID Asset Tracking System** provides you with an automated tag and track process that results in the ability to conduct real-time audits and have an extremely clear grasp of your asset utilization.



Reduce Operating Costs

Keeping track of where your assets are means reduce theft and loss—equating to cost savings.



Improve Asset Usage

Knowing what asset is not in use allows efficient assignment of equipment to the right user.



Ensure Accountability

Having a clear picture of what assets have been signed out and who currently is in possession of it promotes responsibility.





“We need to help our nurses find infusion pumps quickly.” improve utilization

measure **“We need to track the laptops and tablets being used in our office.”**

know RFID insight **“We want to reduce expendable packing costs.”** monitor system

control automate data **“How can we efficiently track our pallets?”** identify innovate

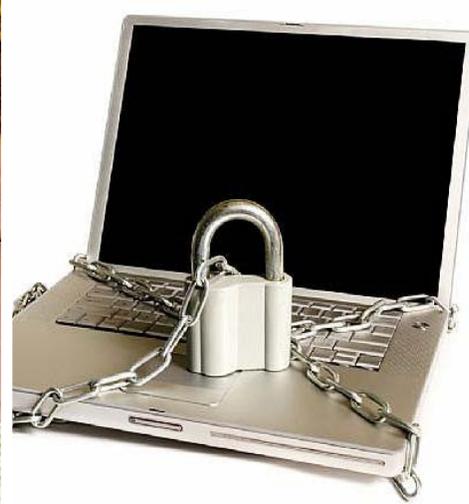
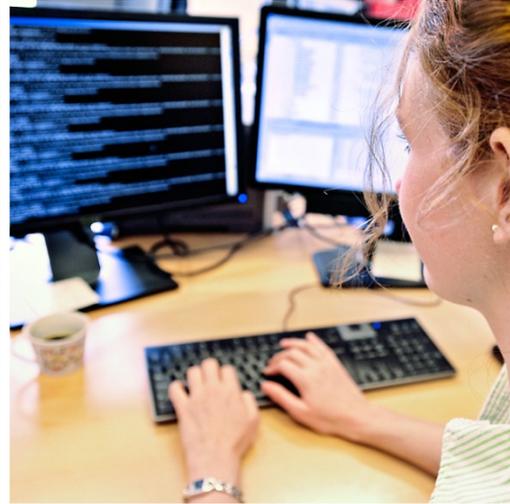
track visibility **“We want to tag and track individual livestock.”** assets locate

access cloud **“We need to minimize misplaced parts and tools in our factory.”**

What’s your organization’s challenge? GAO RFID Asset Tracking can help.



How Asset Tracking Can Accelerate Your Organization



Control Capital Expenditures

Know the details of all physical assets in your company so that capital expenditures can be controlled efficiently. Having a clear picture of how old an asset is, its usage patterns, and relevancy to your current business helps you make the right financial decisions for your company.

Operations Efficiency

Conduct real-time audits of assets to know what is not being used. Locate assets instantly so that your staff do not spend valuable time on looking for tools and equipment; and instead, they can focus on their job.

Loss Prevention

Setup alerts that notify managers and administrators when specific assets move outside defined areas to reduce asset loss.

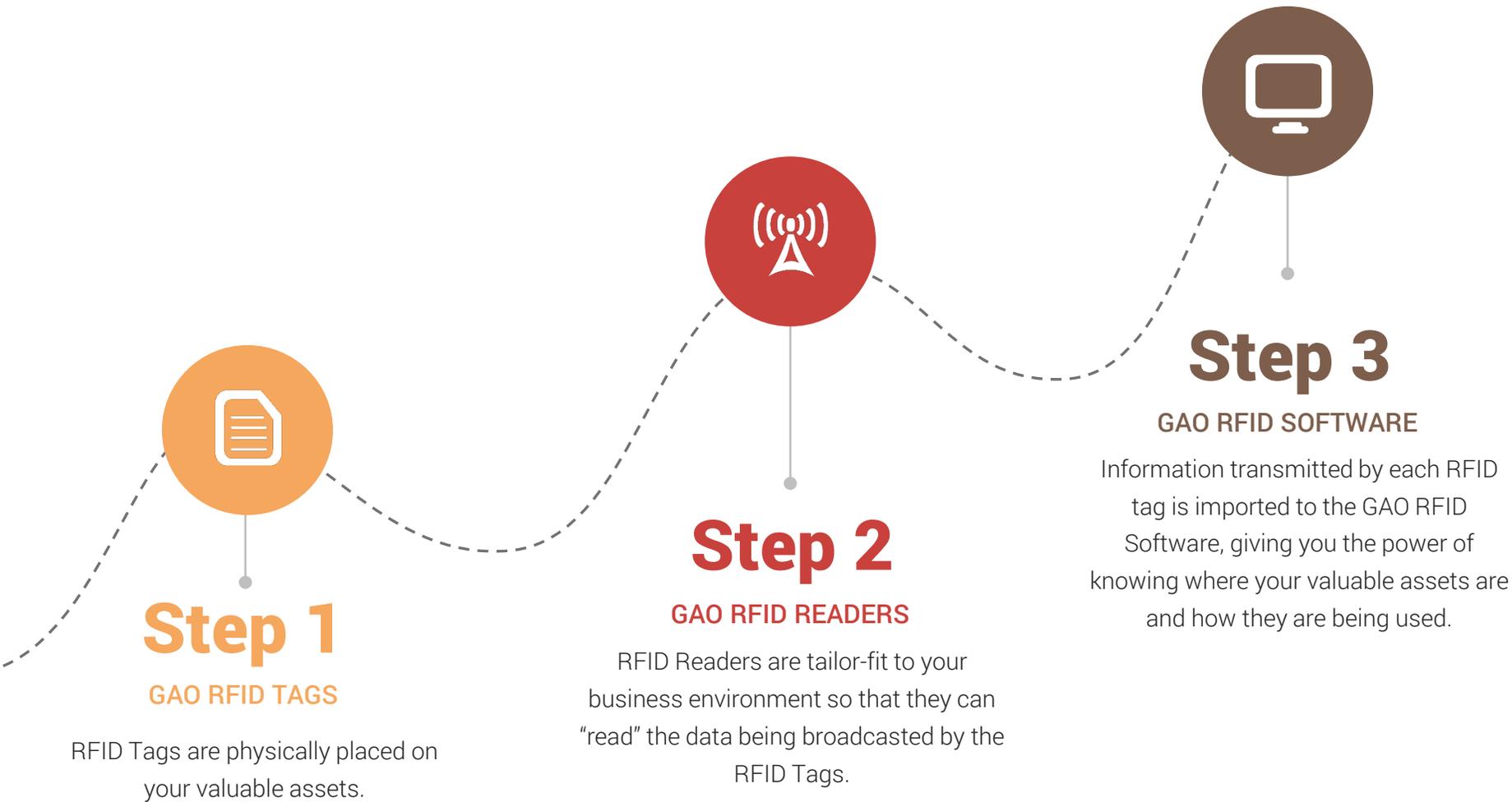
Liability Protection

The loss of certain assets may result in consequences that are more than financial losses: legal, safety, health, security, and privacy can be greater concerns to your company when an asset is lost.

Asset Tracking protects and accelerates your business in multiple ways.



Our RFID Asset Tracking System : 3 Easy Steps



The Result:

GAO RFID ASSET TRACKING SYSTEM

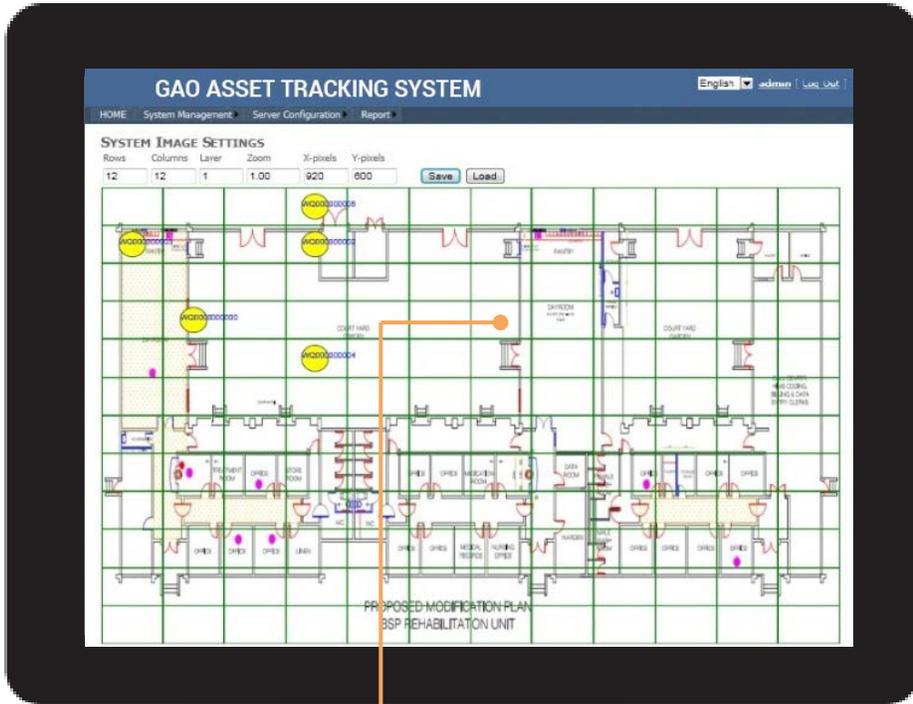
- ✓ Lowered capital expenditures
- ✓ Increased operations efficiency
- ✓ Improved loss prevention
- ✓ Increased liability protection



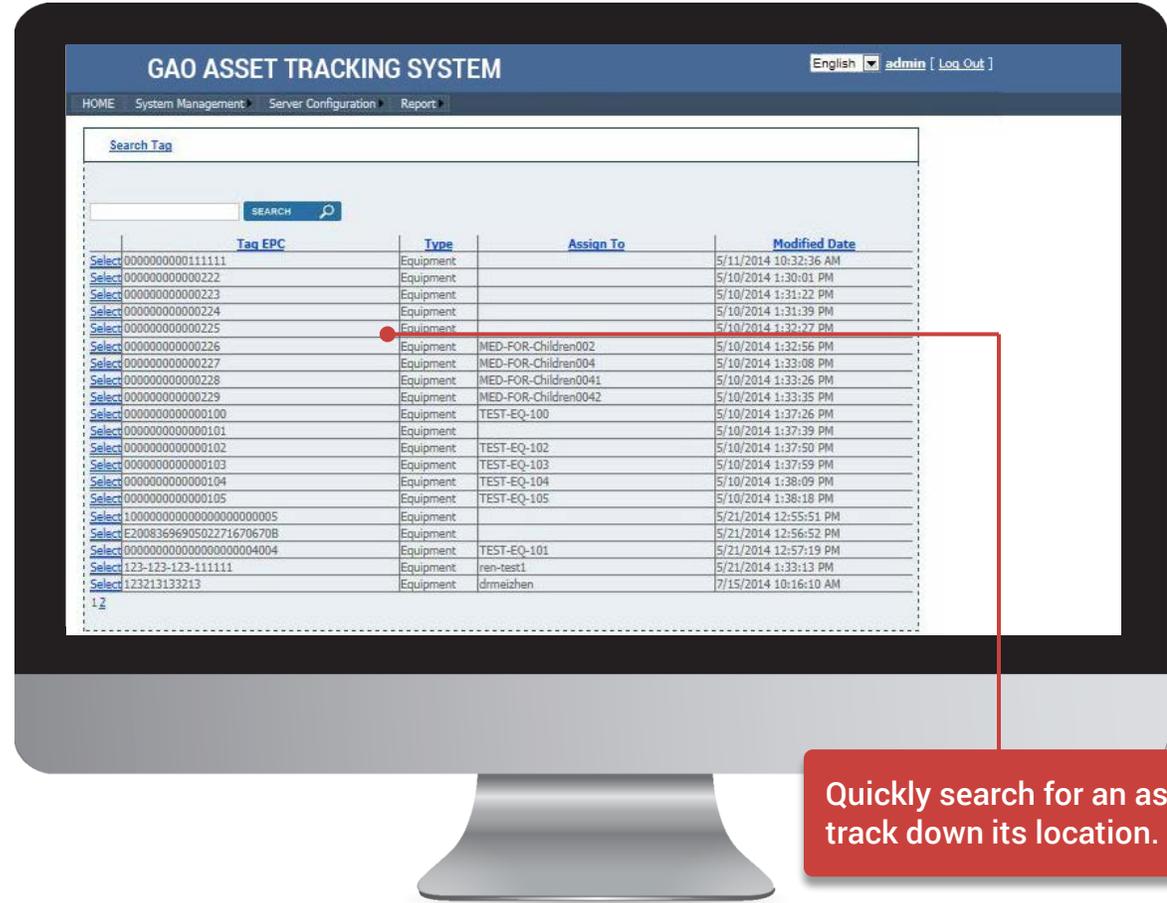
An easy way to track your assets leaves you time to focus on what truly matters.



RFID Asset Tracking Software : Powerful & Convenient



Clearly see where your assets are located on your facility map using Asset Location View.



Quickly search for an asset and track down its location.

Our software gives you the data you need to ensure efficiency and accountability.



RFID Asset Tracking: Software Key Features

Key Feature	 Desktop	 Web	 Mobile
Real-time activity monitoring	✓	✓	✓
24-hour unmanned operation	✓	✓	✓
Multiple-site monitoring	✓	✓	✓
Alerts and email	✓	✓	✓
Customizable Reporting	✓	✓	✓
User group management	✓	✓	✓
Excel Data Export	✓	✓	✓

Our software is feature-packed and can be accessed from anywhere!



RFID Asset Tracking: Industry Solutions

Our RFID technology is being used to track valuable assets in many industries.

Freight Transportation

We give the freight transport industry maximum visibility on core assets such as cargo trailers, rail cars, and containers.



Manufacturing

We ensure manufacturing efficiency by helping keep track of tools, returnable containers, trailers, and laser systems.



Military

We help the Military monitor mission-critical assets such as weapons, parachutes, jet engines, and tank tracks.



Healthcare

We make sure hospital assets can be located quickly so that healthcare professionals can provide responsive, quality patient care.



Every physical asset of value can be tracked using RFID...



Why Choose GAO RFID?

Experience. Hardware. Software. Support. We're Everything RFID.

GAO RFID Inc., a GAO Group company, has invested millions of dollars in research and development to become a global leader in the fast growing RFID industry. It offers one of the world's largest selections of RFID readers, tags and solutions. Headquartered in Toronto, Canada, GAO Group has a global presence including multiple facilities in China.

We are led by a team of certified professionals who have the experience to understand your requirements and deliver a tailored RFID solution that will maximize ROI and ensure scalability for your future growth and new requirements.

The GAO RFID Advantage:

- ✓ 20 years of innovation
- ✓ Continuous software development & support
- ✓ Expansive hardware selection
- ✓ Best-in-class support

” We serve customers in over 40 countries.



*All trademarks mentioned herein belong to their respective owners.

Imagining how an **Asset Tracking System** can boost your business?

We'd be happy to help.



Celebrating Over 20 Years of Innovation



1-877-585-9555 x 601
1-416-292-0038 x 601

Within North America
From Anywhere Else



sales@gaorfid.com