

*Imagine the Power of Knowing.*



*Celebrating Over 20 Years of Innovation*

A tour of our RFID **Asset Management** solution





# RFID ASSET MANAGEMENT SYSTEM



**Easily manage the flow of materials, documents, and goods across your enterprise.**



# Asset Management—an Overview

## Why Asset Management?

When your organization thinks about gaining greater control and efficiencies when managing their assets, the first thing to consider is an Asset Management System.

Whether your concern is what inventory has been brought into your warehouse, where products are currently being stored, how assets have been distributed to other locations, or when to replenish your inventory, Asset Management helps to provide clarity across your enterprise.

By using special RFID Tags uniquely programmed for every item, you can accurately gain inventory insight into key aspects of your organization.

The **GAO RFID Asset Management System** provides your organization with a quick way of locating assets to avoid purchasing new, redundant equipment and maintaining physical inventories using labour-intensive methods, resulting in timely information for critical decision making.



### Reduce Costs

Manage your assets better and benefit from optimized inventory and reduced shrinkage.



### Increase Revenues

Reduce out-of-stock SKUs to never lose a sale and avoid downtime by always having the materials you need to produce the required finished goods.



### Increase Efficiencies

Accurate and automated data collection of asset information provides real-time insight for efficient operations.





**“We need full visibility on the inventory we bring into our warehouses.”** innovate

flexible **“We need to know how much raw steel to keep on hand.”** utilization RFID

know **“We want to make our toy inventory just-in-time.”** data measure visualize

insight **“So much of our money is tied up in overstocked items.”** manage responsive

track locate automate **“We want keep track of our entire company’s documents.”**

**“We need the big picture on the status of our IT assets.”** convenience access cloud

identify see **“We need to provide full traceability of our products for food safety.”**

**What’s your company’s challenge? GAO RFID Asset Management can help.**





# How Asset Management Can Accelerate Your Organization



## Real-Time Inventory Positions

Scan multiple items at once to take inventory stock, locate specific assets, and perform cycle counts.



## Asset Lifecycle Management

Data collection technology allows for lifecycle management of your assets, ensuring maximum asset utilization.



## Automate Replenishment

Unfinished goods or products that go in and out can be tracked and the system is programmed to provide alerts when stock levels are low to trigger inventory replenishment.



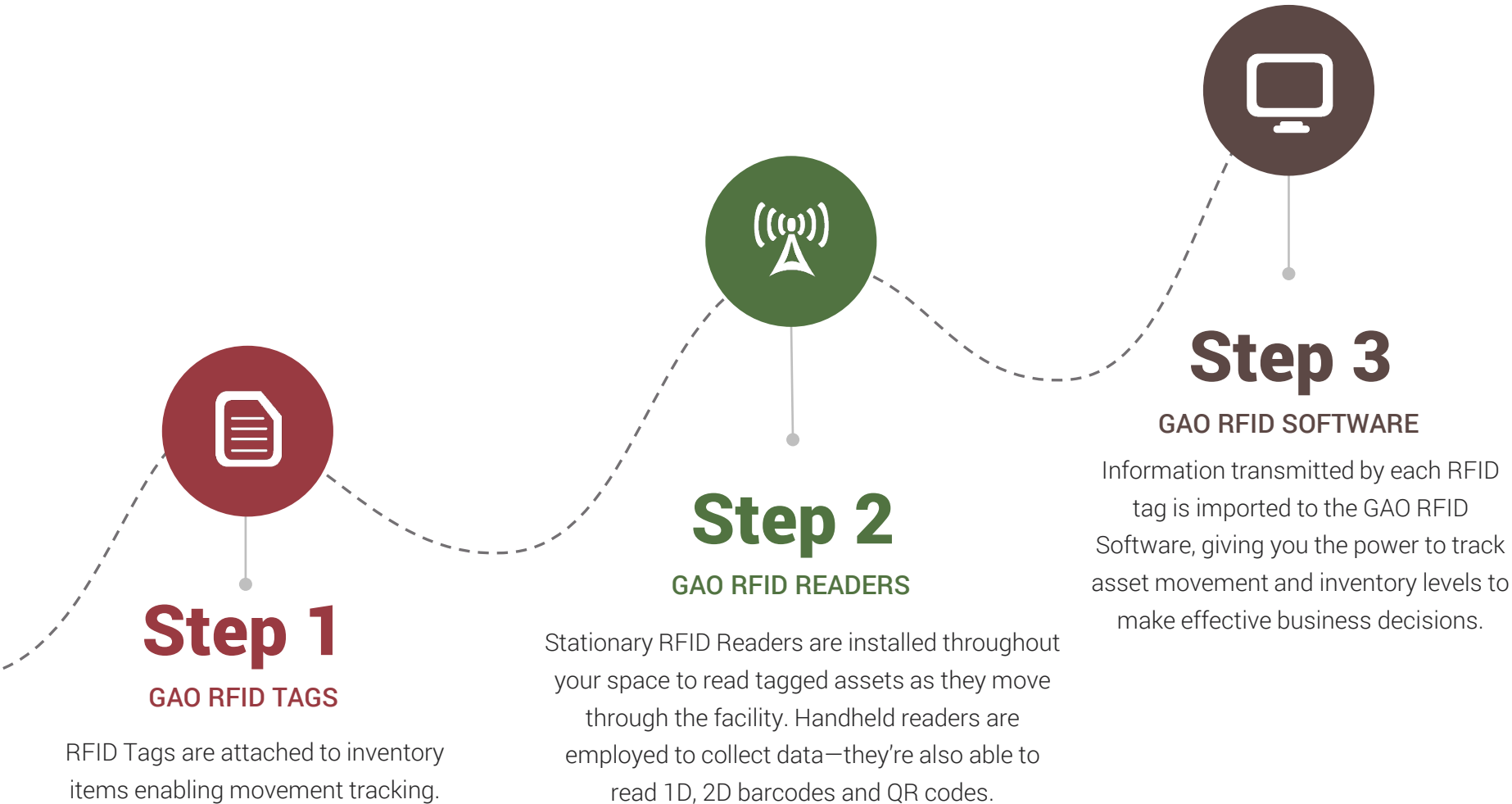
## Point of Sale Integration

Tie your point of sale with the Asset Management System to know what sells, avoid out-of-stocks, and keep real-time inventory as items are purchased.

Take asset management to the next level—visibility and accuracy, all with minimal human intervention.



# Our RFID Asset Management System : 3 Easy Steps



## The Result:

### GAO RFID ASSET MANAGEMENT SYSTEM

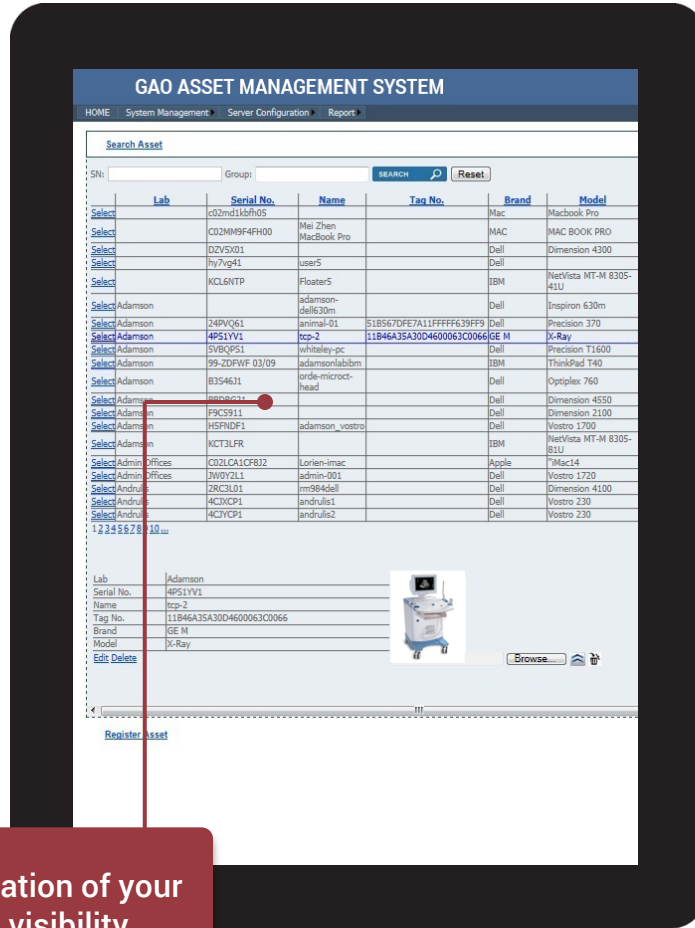
- ✓ Full Asset Visibility
- ✓ Reduced Operations Costs
- ✓ Increased Efficiencies
- ✓ Increased Revenue



Eliminate the guesswork. Know what's on-hand and what needs replenishing in advance.



# RFID Asset Management Software : Powerful & Convenient



Instantly find the location of your assets for maximum visibility.






Easily register and setup Handheld Readers to track your RFID tagged assets.

Our software gives you the knowledge to make mission critical decisions.



# RFID Asset Management: Software Key Features

Key Feature	 Desktop	 Web	 Mobile
Physical Asset/Inventory Locating	✓	✓	✓
Real-time Activity Monitoring	✓	✓	✓
24-hour Unmanned Operation	✓	✓	✓
Multiple-site Monitoring	✓	✓	✓
Alerts and Email	✓	✓	✓
Customizable Reporting	✓	✓	✓
User group management	✓	✓	✓
Excel Data Export	✓	✓	✓

Our software is feature-packed and can be accessed from anywhere!





# RFID Asset Management: Industry Solutions

Our RFID technology is being used to manage assets in many industries.

## File & Document Tracking

We help organizations keep track of and locate important files and documents to ensure security and compliance in document management.



## Automobile Manufacturing

We provide a way for automobile manufacturers to get thousands of parts into inventory, located in a warehouse, and efficiently transferred onto assembly lines to improve the just-in-time delivery of finished goods.



## Data Centres

We empower data center managers with the ability to quickly know how IT assets are being utilized.



## Retail

We help boost the retail industry's bottom line; from creating full visibility in the supply chain and ensuring accurate billing, to the real-time in-store inventory management of pallets and individual items.



Any physical asset and inventory item can be managed using RFID...



**RFID Asset Management Systems are being used by military and government agencies.**







# Why Choose GAO RFID?

## Experience. Hardware. Software. Support. We're Everything RFID.

GAO RFID Inc., a GAO Group company, has invested millions of dollars in research and development to become a global leader in the fast growing RFID industry. It offers one of the world's largest selections of RFID readers, tags and solutions. Headquartered in Toronto, Canada, GAO Group has a global presence including multiple facilities in China.

We are led by a team of certified professionals who have the experience to understand your requirements and deliver a tailored RFID solution that will maximize ROI and ensure scalability for your future growth and new requirements.

### The GAO RFID Advantage:

- ✓ 20 years of innovation
- ✓ Continuous software development & support
- ✓ Expansive hardware selection
- ✓ Best-in-class support



We serve customers in over 40 countries.



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Imagining how an **Asset Management System** can benefit your organization?

**We'd be happy to help.**



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