# AGENDA FOR November 2021 EDITION

# GLOBAL VIRTUAL SUMMITS (GVS)

Jointly Hosted by GAO RFID inc. & GAO Tek inc.

Updated on October 31, 2021







# **Christopher Salem**

**Accelerate Your Mental Toughness** 

CEO - Industry Advisor | CRS Group Holdings, LLC

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Monday, November 1, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/87925113138



## James Basha

**Drip Theory** 

Motivational Teacher, Speaker, Mentor & Entrepre- learner, Creator "Learn By Living" method

Presentation Language: English Target Continents: Asia & Europe

Secondary Continents: North & South America and other

Tuesday, November 2, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:







# Jenn Bonine

Social Responsibility In Tech?
What does that look like in the Age of Al

Founder and CEO | PinkPowered AI and RedRex Platform

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Wednesday, November 3, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/88158251844



# **Deandre Jones**

Ways To Create A Better Future for the Next Generation

Chief Energy Officer | Jump Ahead L3C

Presentation Language: English Target Continents: Asia & Europe

Secondary Continents: North & South America and other

Thursday, November 4, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:







# Michael Ugom

Application of blockchain technology and climate finance in mitigating climate change.

Expert Reviewer | Svetrating

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Monday, November 8, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/89934258231



# **Matt Zand**

Blockchain for Entrepreneurship- Review of 27 Blockchain Use Cases by Book Author

Founder | Author

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Tuesday, November 9, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/89410870044



∩ GR□Tek



# Gargi Modi

The Fundamentals of Digital Marketing

Digital Marketing Specialist

Presentation Language: English Target Continents: Asia & Europe

Secondary Continents: North & South America and other

Wednesday, November 10, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/84039437812



# **Ashoke Bose**

Micro-Greenhouse Powered Distributed Residential Agriculture System (DRAS)

Founder/CEO | Sustainable Energy & Agriculture Technology, LLC, (SEAT)

Presentation Language: English Target Continents: Asia & Europe

Secondary Continents: North & South America and other

Friday, November 12, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:







# Vasanthan Ramakrishnan

A deep dive into Artificial Intelligence

Founder & President | Feminist Pen

Presentation Language: English
Target Continents: Asia & Europe
Secondary Continents: North & South America and other

Friday, November 12, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/87514557407



# Aina Alive

Importance of unlearning and rethinking for managers and leaders

Founder/CEO | Bee Agile Tutoring

Presentation Language: English Target Continents: Asia & Europe

Secondary Continents: North & South America and other

Monday, November 15, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:







# **Radomir Elias**

The dark side of the cryptocurrency market - Ponzi, scams and manipulation

Freelance business developer

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Monday, November 15, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/86890682014



# **Arash Ghaemi**

WTF is The Metaverse

Founder | Galaxy Growth

Presentation Language: English
Target Continents: Asia & Europe
Secondary Continents: North & South As

Secondary Continents: North & South America and other

Tuesday, November 16, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:







# Madou Sylla

Using AI to make Financial Decisions

CEO | Prime Dash

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Tuesday, November 16, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/85784707039



# Changiz Sadr

Cybersecurity and Human Error

"EIR Advisory Board at Engineers of Tomorrow | Board of Directors at Engineers for the Profession (E4P)

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Tuesday, November 17, 2021

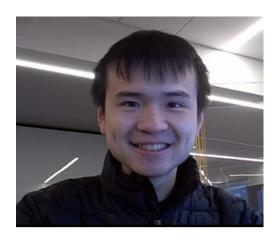
Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:







# Nicholas Lai

The Design of Mathematical Explanations

"Software Engineer | Bloomberg"

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

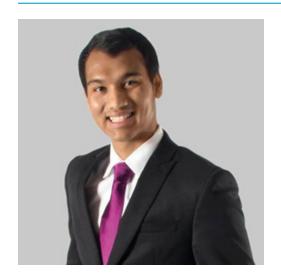
Friday, November 19, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/86756596927



# Rafi Chowdhury

Online Marketing Made Simple for The Small Business Owner

Marketing Recruiter

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Friday, November 19, 2021

Eastern: 7:30pm - 9:00 PM; Pacifc: 4:30 PM to 6:00 PM;

Central European: 12:30 AM to 2:00 AM; IST: 5:00 AM to 6:30 AM

Please click the link below to join the webinar:







# **Anita Koul**

Walking the tightrope of building an ethical business in the digital era

Founder and CEO at Kufukaa and Business Analysis Manager at Sprint

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Monday, November 22, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/82182939481



# Jeremiah Ginn

Multi-Tenant Cloud Edge Compute

Director, Innovation, and Strategy Advisory AT&T Business Solution

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Tuesday, November 23, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:





# **Brian Wood**

Visual Work Instructions that Promote Operator Engagement

Founder, Engineering Mastery Academy LLC

Presentation Language: English Target Continents: Asia & Europe

Secondary Continents: North & South America and other

Friday, November 26, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/89871481987



# Ishan Galapathy

What to do today to make the most of tomorrow's technology

Productivity Expert, Speaker, Author

Presentation Language: English Target Continents: Asia & Europe

Secondary Continents: North & South America and other

Friday, November 26, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:







# Yuji Tanabe

Killer Application for Long-Range Wireless Powering Technology

Founder&CEO

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Tuesday, November 30, 2021

Eastern: 12:30pm - 2:00 PM; Pacifc: 9:30 AM to 11:00 AM;

Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:

https://us06web.zoom.us/j/83817556318



# Ricardo Baeza

Ethics in AI: A Challenging Task

Director of Research, Institute for Experiential AI of Northeastern University

Presentation Language: English Target Continents: Asia & Europe Secondary Continents: North & South America and other

Tuesday, November 30, 2021

Eastern: 2:00pm - 3:30 PM; Pacifc: 11:00 AM to 12:30 PM;

Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:





# Speakers



COMBINED AGENDA

https://gaotek.com https://gaorfid.com



### **Accelerate Your Mental Toughness**

# **Christopher Salem**

CEO - Industry Advisor | CRS Group Holdings, LLC

### **Description:**

Mental toughness is the ability to stick to something when the going gets tough. People with high levels of mental toughness can push beyond obstacles in their lives and careers to forge a path towards work-life harmony. Resolving the root cause to limiting beliefs is necessary to create a foundation to build and sustain mental toughness that leads to better work-life harmony. The solution is implemented from healthier core habits and disciplines from this foundation of higher level of confidence. It's then using the eight pillars of wellness to sustain your progress with work-life harmony over time.

### **Biography:**

Christopher Salem is an Executive Coach, Corporate Trainer, and Professional Speaker working with companies to create an interdependent work environment and thriving culture through a growth mindset foundation, effective communication, transparent leadership, and higher engagement. He also mentors C-Suite, business leaders, entrepreneurs, and sales professionals to build and protect their brands by raising their level of influence as trusted advisors to maximize their results. His book Master Your Inner Critic / Resolve the Root Cause – Create Prosperity went international best seller in 2016. He also co-authored the recent edition to "Mastering the Art of Success" with Jack Canfield. His weekly radio show Sustainable Success is part of the Voice America Influencers Channel. Chris is also an accomplished business & emotional intelligence strategist, corporate trainer, world-class speaker, award-winning author®, certified mindset expert, radio show host & media personality, and wellness advocate. He works with organizations such as such as JP Morgan – Chase, Ralph Lauren, UTC - Pratt & Whitney, Raytheon, Microchip Technologies, Anthem, US Census Bureau, United Healthcare, Laticrete Corporation, Hubbell Corporation, Conning & Company, Foxwoods Casino, and NYPD Forensics Department including universities such as University of Hartford, Westchester Community College, Bay Path University, Worcester State University, and spoke on overcoming limited beliefs for peak performance at Harvard University's Faculty Club and US Sentate.





**Drip Theory** 

# James Basha

Motivational Teacher, Speaker, Mentor & Entrepre- learner, Creator "Learn By Living" method

### **Description:**

Why do some pleaders make people thrive and others don't?

If you want to have a sustainable business, increase your employee's engagement and productivity by 30 - 40% more, have great relationships, be healthy, be the leader you would like to be and inspire others to thrive then you need to invest in yourself a DRIP a day.

Throughout the session James will give you some principles you can implement straight away in your or organization Growth Plan so that you are intentional about learning, growing and creating for a greater cause.

### **Biography:**

James Basha is an expert on Personal Growth, Communication, Leadership & Mindset. He helps people Find and Boost their potential so that they live a fulfilling life and inspire them to inspire others. As a result of his work people find their true purpose and advance their career. Finding his passion, talent and potential and finding his purpose has given him the opportunity to take his career to a whole new level and live my purpose.

- Discovered the formula "From OK to GREAT" leaders
- Creator of the "Learn by living" methodology





Social Responsibility In Tech?
What does that look like in the Age of AI

# Jenn Bonine

Founder and CEO | PinkPowered AI and RedRex Platform

### **Description:**

Building the right personal brand is one of the critical success factors in today's modern workplace. Organizations develop a brand and image, but not many individuals think about their personal brand and how it can affect their career. As we interact with people, we want to influence them to support our efforts—approving projects, budgets, and funding; supporting our next career move; or recommending us for that promotion or raise we want. As a professional, it is critical to understand how you are being perceived by your "target audience." During this interactive session Jennifer shares ideas on building your brand, mastering politics, reading your colleagues' and bosses' perspectives—all techniques that get the results you want. She presents a toolkit for creating your personal brand, changing perceptions in the organization to ensure successful interactions with others, and improving your ability to achieve your career goals. Any professional with career aspirations should be actively shaping her brand and career. Leave this session with a clear idea of your brand, how to continually re-invent that brand as your career and aspirations evolve, a start on your personal brand statement, and tips for networking effectively to promote your brand.

### **Biography:**

Jennifer Bonine is the CEO of AI Appstore, Inc., PinkPowered AI, and the RedRex platform. She was the first female Artificial Intelligence ("AI") platform tech CEO. The company is pioneering human-centered technology for schools, corporations, non-profits, and start-ups.

Jennifer is also developing a series of books to educate children about the power of AI and machine learning. She hosts a 612TALK Podcast that explores origin stories of people with Minnesota Connections along with Sony recording artist Dave McElroy





Application of blockchain technology and climate finance in mitigating climate change

# Michael Ugom

**Expert Reviewer | Svetrating** 

### **Description:**

The consequences of climate change is bedeviling with devastating effects which has made it a veritable issue of the global agenda. The impacts of climate change on the Environment which includes; extreme weather events, rainfall variability, food security issues among others can be mitigated by the application of blockchain to the financial resource flow which supports spectrum of initiatives linked to climate change and sustainability.

Blockchain applications provide gains in several areas that seems to be critical for dealing with the challenges experimented by climate finance.

### **Biography:**

Michael Ugom is a graduate of Geography at Bachelors degree level and a Masters in Environmental Management and Control. He has experience in writing spanning for four (4) years now.

His writing on the blockchain was birthed on Steemit Inc following his interest in technology and trending news in the said subject.

Sequel to his experience in blockchain writing which was first witnessed in Steemit Inc, Michael has worked for a lot of blockchain and non-blockchain companies and startups as a writer. He worked with Space In Africa, the foremost space media outfit in Africa, he also worked with Hipnode, a Copywriting outsourcing company to the International Drivers License for issuance of Drivers License across the world, other blockchain companies he had worked with included; Sonergy, NFTSwaps, Layer Technologies and Matic (Polygon).





Ways To Create A Better Future for the Next Generation

# **Deandre Jones**

Chief Energy Officer | Jump Ahead L3C

**Description:** 

### **Biography:**

Deandre Jones was born in Chicago and raised in Michigan he is a Politician, Political Advisor, Community Activist, Member of the NAACP environmental justice committee, & The West Grand Neighborhood Organization. Deandre is an innovative leader and sustainable business leader. In 2018 Deandre won \$10,000 to partner with the city of Grand Rapids to create a program for non-violence an award winning project he turned into a company called Jump Ahead L3C he has been mentioned in Forbes and many major media platforms. Deandre has a global vision to create eco-friendly economic change around the world. He has been a leader in Climate Change at the city level and Dismantling Systemic Racism at the county level.





Blockchain for Entrepreneurship- Review of 27 Blockchain Use Cases by Book Author

### **Matt Zand**

Founder | Author

### **Description:**

In this short webinar, we briefly review the blockchain technology, popular platforms like Corda, Hyperledger and Ethereum, implementation challenges, and industry use cases. By surveying the most common business use cases of blockchain, we provide entrepreneurs with practical insights for starting their next entrepreneurial endeavor using blockchain technology. This webinar is a must for current professionals and entrepreneurs who like to explore blockchain opportunities for their next career move.

Below is a link to my book

https://www.amazon.com/gp/product/1492086126/

I give away 5 free e-books as well as coupon code for accessing my book for 1 month for free. Direct message me on Linkedin for details.

### **Biography:**

Matthew is a serial entrepreneur and the founder of four tech startups: DC Web Makers, HashFlow, Coding Bootcamps and High School Technology Services. He is a leading author of Hands-on Smart Contract Development with Hyperledger Fabric book by O'Reilly Media. He has 15+ years of progressive experience in all aspects of SDLC from ideation of business concepts to designing and deploying web, mobile, software and blockchain applications. He has written more than 100 technical articles and tutorials on blockchain development for Hyperledger, Ethereum and Corda R3 platforms at sites such as IBM, SAP, Alibaba Cloud, Hyperledger, The Linux Foundation, and more. At HashFlow, he leads a team of blockchain experts for consulting and deploying enterprise decentralized applications. As chief architect, he has designed and developed blockchain courses and training programs for Coding Bootcamps and O'Reilly Media Company. He has a master's degree in business management from the University of Maryland. Prior to blockchain development and consulting, he worked as senior web and mobile App developer and consultant, investor, business advisor for a few startup companies.





The dark side of the cryptocurrency market - Ponzi, scams and manipulation

## Radomir Elias

Freelance business developer

### **Description:**

The dark side of the cryptocurrency market - Ponzi, scams and manipulation (teaser of my course)

- •How to make fundamental analysis
- Sales & Marketing practice
- •Critical thinking 90% of startups do not survive 4 years and 99% of cryptoprojects do not survive 4 year
- •Power of tokenization for Hi-Tech startups. good for C Levels -
- •How hard is make your own token
- •Law and good manners on crypto market
- Marketing & Sale (tactic & strategy)

### **Biography:**

Born in Czechoslovakia in 86. During my childhood and adolescent i travel and grow up on many places of Moravia (historical part of ČR). I finish industry High school with focus on industry programming (PLC). After school I start work for internet company like a service man and in the evening study some financial materials, which lead me be financial advisor and make test of Czech National Bank and then worked like industry programer. In 2011 my friend told me about bitcoin. In the next 4 years I studied bitcoin, trading, tredns and in 2015 I made my own startup AREC future. During 3 months I was able to find out Angel Investor, build my team and build MVP of bitcoin payment gateway. First small success but I was unable to convince investors with big money and the project failed. In 2017 I was in the callcentrum of one broker company and saw bitcoin FOMO. Since 2018 I work on my carrier business developer include crysisi managment. I provide for my clients analysis, strategy planning (sales &marketing) counsutancy, OTC (Over The Counter and on crypto marketi is king's discipline) In 2019 I went through a burnout and personal crises, this happened after a three side international OTC negotiation blow up. Then I decide improve my skills and understanding of marketing and start working for one of the biggest marketing companies in the Czech. Now I'm again on my on feet kicking out my own services, courses and conference.





The Fundamentals of Digital Marketing

# Gargi Modi

Digital Marketing Specialist

**Description:** 

### **Biography:**

A Digital Marketing Executive with 8+ years of proven experience in the field of Marketing, Sales, IT & Telecom with multinationals like Cogent Communication, Alepo Technologies. Infosys, Wipro Technologies. My expertise is focused mainly on social media marketing, email marketing, content copywriting, advertising, SEO and formulating marketing strategies. Hold a Master's in Business Administration in Marketing and Finance. Hold expertise in a broad range of tools and technologies, including business process, technologies, and CRM tools such as Salesforce, HubSpot, MS Office, SEMRush, Intercom, MailChimp, Google Ads platform, Facebook Ads Manager, Hootsuite etc.





Micro-Greenhouse Powered Distributed Residential Agriculture System (DRAS)

### **Ashoke Bose**

Founder/CEO | Sustainable Energy & Agriculture Technology, LLC, (SEAT)

### **Description:**

This paper presents the evolution of a new business model for agriculture production called Distributed Residential Agriculture System (DRAS) proposed by Sustainable Energy & Agriculture Technology (SEAT, LLC) in USA. One of the major components of DRAS is a Micro-Greenhouse (MGH). In this paper, I also present an innovative economic model for ownership: the "Greenhouse as a Service" (GaaS) conceptualized by the author in 2017. The GaaS concept is a radical shift from the current business model of "selling" a greenhouse to a consumer at a market price and let the consumer be responsible for making use of the greenhouse. In the proposed GaaS model, SEAT "leases" the greenhouse and provides operational support to the consumer for a small monthly fee. SEAT launched the GaaS model in Arizona during the month of June, 2020.

### **Biography:**

Ashoke "Ash" Bose is the Founder/CEO of Sustainable Energy & Agriculture Technology, LLC, (SEAT), an Arizona corporation. The primary mission of SEAT is to develop sustainable technology for agriculture and other processes. At present, SEAT is involved in design and construction of Near Zero Carbon (NZC) micro-greenhouses where diesel or propane-based heating is eliminated by renewable energy source. In addition, SEAT is experimenting with different Phase Change Material (PCM) based Thermal Energy Systems to reduce thermal peak load in the greenhouse enclosure.

Mr. Bose is also a Founding Member and Managing Director of Bose International Investment Fund, LLC, (1999) an investment company involved in renewable energy and internet technology related projects. Mr. Bose received bachelor's degree in mechanical engineering from Indian Institute of Technology, Kharagpur; master's degree in Mechanical Engineering from McGill University, Montreal, Canada, and master's degree in Health Administration from Cornell University, USA. Mr. Bose has been awarded four patents for his innovative research on sustainable design of micro-greenhouse and shipping containers.





A deep dive into Artificial Intelligence

# Vasanthan Ramakrishnan

Founder & President | Feminist Pen

### **Description:**

The presentation will include a comprehensive deep-dive into the topic of applications of Artificial Intelligence that perpetuate gender bias and contribute to the further marginalization of an existing minority. Case studies will be presented for further illustration and a better understanding of the problem through essential statistics that offer a multi-faceted perspective on the issue. Last part of the presentation will investigate methods and policies that can aim to mitigate the problem.

### **Biography:**

My name is Vasanthan "Vas" Ramakrishnan. I am a Chicago-based Entrepreneur from India. I am the Founder & President of Feminist Pen, an award-winning non-profit organization focused on equal rights advocacy by making small leaps towards closing the global gender parity gap. I founded Feminist Pen in July 2020 and we have since reached to over 200,000 people in 18 different countries from 5 different continents of the world. Although an early-stage entrepreneur, I have received two prestigious business awards recognizing my work in the industry and I have been featured in over 10 different media outlets, websites, social media handles and a magazine cover.





Importance of unlearning and rethinking for managers and leaders

## **Aina Alive**

Founder/CEO | Bee Agile Tutoring

### **Description:**

There is a set of cognitive skills in a turbulent world that matters a lot: the ability to rethink and unlearn. It is no longer the big eat the small, or the fast eat the slow; it is adaptability wins over rigidity.

In this presentation, we will go through case studies on why rethinking and unlearning are vital skills in the modern world. We will talk about cognitive biases, the Dunning-Kruger effect and how achieving excellence in school makes us conservative leaders.

Then we will learn tips and tricks on enabling the ability to question everything we've learned before, reflect on it, and unlearn and rethink if needed.

### **Biography:**

Aina Alive is an experienced Agile & Business Coach. She is a keynote speaker, Women in Tech Ambassador and a founder and CEO at Bee Agile Tutoring – an organization that helps people get into tech by going code-free.

Aina has over 10 years of progressive experience in transforming businesses, leading change and developing leaders. She has spoken internationally to diverse groups and thousands of people from over 50 countries at conferences, events, seminars and training.

With a Masters degree in Electrical Engineering, Aina helps an MBA in Technology.





WTF is The Metaverse

# **Arash Ghaemi**

Founder | Galaxy Growth

### **Description:**

Facebook just rebranded its company to Meta and is planting its flag on the metaverse – Why is that?

The world is being rebuilt digitally. A digital world needs digital assets and digital infrastructure to function, which is why we've seen an explosion in popularity for Bitcoin Ethereum and NFTs. The metaverse is a collection of digitally native technologies and communities rebuilding the world's infrastructure as we know it. It is the natural evolution of the internet to web 3.

Join as I explain what the metaverse and web3 are, why it's important, and how it will change how we view finance, conduct commerce, and interact with each other as we know.

### **Biography:**

Growth marketer and Web3 investor. Previously worked with Starbucks leading their at-home website to 100% YoY organic search growth. Transitioned full-time into Web3 as the Director of Strategy at Two Prime Digital Assets, managing Bitcoin and Ethereum for high net

worth individuals. Co-wrote a report called The Rise of Institutional Ethereum Investors which predicted the influx of large funds rotating out of Bitcoin into Ethereum—currently investing and launching in several Web3 projects including Art Spark, Distribut3d

Media, Adventures for Loot, and DAO Pass. Also consults with Web3 companies as a growth strategist.





Using AI to make Financial Decisions

# Madou Sylla

CEO | Prime Dash

### **Description:**

"Using AI to make Financial Decisions"
Unfortunately, Most leaders make financial decisions without verifiable intelligence.
However, the technology exists and they can leverage the power of AI to:

Easily access their reports and analytics to know exactly where they stand financially at any given time

Simulate effortlessly their data to determine the future impact of any financial decision they want to make today

Activate an Al Advisor to analyze their company non-stop to increase their profitability and business value

### **Biography:**

Madou is the founder of Prime Dash (www.primedash.com) and affiliate companies. Prior to this role, Madou was the CEO of Systems & Solutions International Group (SSIG), a global management consulting company helping businesses with innovative financial, operations, and management systems. As a business consultant, Madou Sylla has saved many companies from imminent failure, coordinated mergers and acquisitions, turned inefficient organizations into well-oiled operations, and groomed numerous executives to become effective, dynamic, and successful.

On an average day, Madou is conceptualizing and developing cutting-edge business systems to help leaders and decision-makers. He faithfully invests his time and efforts on developing new processes and technologies that reduce the use of resources, promote efficiency, and increase market share for companies. Madou holds a Bachelor of Science in Economics from Shepherd University and a Master of Business Administration (MBA) from Marshall University.

Every year, Madou is invited to speak at multiple events focusing on Entrepreneurship, Technology, Artificial Intelligence, Leadership, Business Finances, Emerging Markets, Global Poverty, Agriculture, and Economic Sustainability.





Cybersecurity and Human Error

# **Changiz Sadr**

"EIR Advisory Board at Engineers of Tomorrow | Board of Directors at Engineers for the Profession (E4P)"

### **Description:**

Identity theft can happen to anyone regardless of their location, position, wealth and other life factors. This presentation is to show you how to protect your personal data and prevent getting your identity stolen.

### **Biography:**

Changiz Sadr is a Telecommunications Engineer and a licensed Professional Engineer in Ontario. Prior to his current assignment to the Leadership Team of the Space Place Canada, and his recent appointments to Canadian Engineering Qualifications Board and the Board of Engineers Canada, he was practising in areas of Communications Infrastructure Engineering and Cyber Security for several years.

Changiz has been recognized with many prestigious professional achievement awards, such as the Most Dedicated Communications Engineering Consultant in Ontario (Corporate Vision Magazine's Canadian Business Awards 2019) and Industry Excellence Award Finalist for Telecom Professional of the Year in 2008 (Authority of Telecom Management Practice).

Changiz Joined the Emerging Disciplines Task Force of Professional Engineers Ontario (PEO) in 2008 as the industry Subject Matter Expert (SME) and led the Communications Infrastructure Engineering (CIE) group of this task force as the vice chair until 2011. During this time, he and his team created the Core Body of Knowledge (CBK) for CIE and presented to PEO Council in 2010, which resulted the CIE to became the 32nd engineering discipline in Ontario.

Changiz has served PEO for over 20 years including PEO Council from 2013 to 2017, Executive Committee, Chair of Regional Councillors Committee, and also on chapter and several different committees such as Finance, Audit, Discipline, and Experience Requirements Committee (ERC). He has also served 4 years on Council of Ontario Association of Certified Engineering Technicians and Technologists (OACETT). He has received numerous awards including the Canada Sovereign's Medal for Volunteers in 2019, two PEO Order of Honour Awards in 2011 as a Member and in 2018 as an Officer, and six Ontario Volunteer Service Awards from 2009 to 2021.





Online Marketing Made Simple for The Small Business Owner

# Rafi Chowdhury

Marketing Recruiter

### **Description:**

This is talk, we will learn how to increase your personal and company's web presence online in a simple and cost-effective way, so you can fight against the big box retailers.

### **Biography:**

Seven years of marketing, recruiting & managerial experience working with Fortune 100 companies | Facebook Partner | United States Chess Federation Certified Chess Player & Coach | Managing Editor of websites with 1MM in traffic | Columnist for Forbes, HuffPost & Entrepreneur.com | Increased website traffic by 50% using on-page and off-page online marketing techniques (Search Engine Optimization, Search Engine Marketing, SEO, SEM, Content Marketing, Google Analytics, SMM, & Sales Funnels) | Managed \$.5MM ads budget & increased sales by 25% | Named Top 10 Branding Experts to follow in 2016 by Sujan Patel (Founder, mailshake) | Currently completing an MBA with a focus in Online Marketing & Business Project Management





The Design of Mathematical Explanations

# Nicholas Lai

"Software Engineer | Bloomberg"

### **Description:**

I will give a fairly brief overview of explanatory works I feel inspired by, such as Khan Academy, 3 Blue 1 Brown, and Vi Hart, and what I feel makes them so visually compelling. I will then touch on my own work in this vein, namely mathematical visualizations of CS concepts, and explain the thought process that went into this project. Lastly there will be some time for questions.

### **Biography:**

Nicholas Lai is a recent graduate of Stanford University in Computer Science and current software engineer at Bloomberg. He is a former USA Computing Olympiad gold-ranked competitive programmer; a former section leader for Stanford's Code in Place; an attendee of several hackathons such as Cal Hacks, LA Hacks, TreeHacks and Hack Lodge; and has most recently co-authored a paper to be published in NeurIPS. He also enjoys writing, having won silver in the Scholastic Art and Writing competition as a high school student, and reading nonfiction, and reminiscing about his days doing math competitions.





Walking the tightrope of building an ethical business in the digital era

# **Anita Koul**

Founder and CEO at Kufukaa and Business Analysis Manager at Sprint

### **Description:**

The presentation shall be based on the below topics:

- 1. More and more brands are experimenting with organic and sustainable labels but there is no governing institution to fact-check and verify.
- 2. From the difficulty/ expense of sourcing/finding the raw import to the much more expensive cost of certifications, most of them are not available for small businesses or startups.
- 3. The consumers fail to understand that sustainable products cost more for a reason.

### **Biography:**

Anita Koul is the founder and CEO of Kufukaa, a Kansas City-based small-business that specializes in hand-crafted sustainable kitchenware. Before starting an eco-business, Anita spent nearly 15 years in both the public and private sector in the U.S., India, and Taiwan. After a successful career helping small brands and digital agencies, Anita now helps local restaurants in Kansas City to thrive with sustainability. Besides managing a full-time career and a startup, she is passionate about social and community responsibilities with a profound interest in employability services. Through her own company, she has donated hundreds of masks during the pandemic to local hospitals, employed artisans who got laid-off from their jobs, and helped on-board craftspeople from refugee center for a stable income.





Multi-Tenant Cloud Edge Compute

# Jeremiah Ginn

Director, Innovation, and Strategy Advisory AT&T Business Solution

### **Description:**

Reduce Edge Compute cost by consolidating use cases into a single, non-HPC platform, providing a bare metal experience.

### **Biography:**

Jeremiah leads Software Defined Networking Evangelism Efforts at AT&T, supporting global customers in their efforts to automate network infrastructure and reduce business impacting conditions. His technology career has been over 23 years in technology consulting with almost all of the Fortune 500 companies. He leads with roles as an SD-WAN, SASE, NFV, Multi-Tenant Cloud Edge Compute, Executive Consultant, as well as a SCRUM Master, Developer, Author, Public Speaker, Educator, and Technology Evangelist.





Visual Work Instructions that Promote Operator Engagement

# **Brian Wood**

Founder, Engineering Mastery Academy LLC

**Description:** 

### **Biography:**

With over 20 years of experience training manufacturing teams and organizations, using skills that apply to all manufacturing industries, Brian Wood has helped some of the most recognized names in the laser industry to improve and transform their manufacturing floors. His unique combination of a BS degree in Physics, Lean Six-Sigma certification and extensive Personal Development training lead to presentations that are unique, engaging and that inspire your attendees to take action and succeed.

Understanding that change without sustaining structure leads to failure, he provides not only the tools and tactics for fast wins in the factory, but strategies to sustain success. Stories from his 2 decades of successes and failures, keep your audiences engaged throughout.

Brian is passionate about manufacturing and the people who make it happen. He is on a personal mission to elevate engineers across the United States and around the world. In 2019, he founded Engineering Mastery Academy LLC to further this mission. [Scheduled site launch in 2021.]





What to do today to make the most of tomorrow's technology

# Ishan Galapathy

Productivity Expert, Speaker, Author

### **Description:**

As a speaker, Ishan has appeared over many media platforms and is a regular face at all manufacturing industry events. Ishan's presentations help his audiences grasp complicated concepts in easy to understand formats. He also shares practical and simplistic tools to implement these concepts effectively. He is regularly booked for his industry keynote on "What to Do Today to Make the Most of Tomorrow's Industry 4.0 Technology".

### **Biography:**

As an accomplished facilitator, mentor, speaker and author in productivity improvement, Ishan works with leaders and teams primarily in the manufacturing sector, to help get more from their businesses and teams than thought possible.

With a wealth of operational excellence experience over two decades, across six countries in Asia Pacific, Ishan's approach helps businesses and teams to:

Deliver significant improvements to reduce direct costs Increase capacity by unlocking constrained processes.

Shift shop-floor employee engagement, driven by the concept of winning or losing.

Systemise identifying real growth opportunities year-on-year.

Improve frontline leadership capability to lead operational teams with confidence.

Ishan is the author of Hidden Growth Opportunities and a regular writer for Inside FMCG where he shares his experiences, insights and tips into what is required to break through what he calls 'the daily chaos'.





Killer Application for Long-Range Wireless Powering Technology

# Yuji Tanabe

Founder&CEO

### **Description:**

Wireless charging is an emerging technology with the potential to transform the way we live and work. Aeterlink is committed to assisting all businesses that wish to add value to their products by making them 100 percent wirelessly chargeable. Wireless charging systems cannot work effectively without the right devices, such as batteries. This is why Aeterlink provides end-to-end service -- ranging from system designing to the selection of devices -- to help clients succeed in their product development. Aeterlink strives to expand the wireless charging market by continuing to work with its partners. Here, we present our technology and business.

Video of a similar presentation: https://www.youtube.com/watch?v=aMV6A1ulslc

### **Biography:**

Waseda University, Ph.D. in 2011. Stanford University Research Scientist in 2011~2020. Neusperal Medical, Inc, Co-Founder in 2014. Aeterlink, Corp Founder&CEO in 2020, AET, Inc CEO in 2021.





Ethics in AI: A Challenging Task

## Ricardo Baeza

Director of Research, Institute for Experiential AI of Northeastern University

### **Description:**

Ethics in Al: A Challenging Task

In the first part we cover current specific challenges: (1) discrimination (e.g., facial recognition, justice, sharing economy, language models); (2) phrenology (e.g., biometric based...

Bias and the Web

The Web is the most powerful communication medium and the largest public data repository that human-kind has created. Its content ranges from great reference sources such as Wikipedia to ugly fake...

### **Biography:**

I am Director of Research at the Institute for Experiential AI of Northeastern University and a consultant to startups and other organizations, particularly in responsible AI. From 2016 to 2020 I was CTO of NTENT, a semantic search technology company located in California as well as CEO of NTENT Hispania, a R+D filial in Barcelona, Spain, since 2017.

Until 2016 I was VP of Research at Yahoo Labs, first in Barcelona, Spain, and then in Sunnyvale, California, where I technically lead projects in web search and mining, web advertising, and data science in general. As a manager I also oversaw the Haifa lab for 5 years and started the London lab in 2012. I was also in the board of Yahoo Israel and Hungary.

Before I was an ICREA research professor at the Dept. of Information and Communication Technologies of Universitat Pompeu Fabra in Barcelona, Spain, and Professor and founding director of the Center for Web Research at the Dept. of Computing Science of Universidad de Chile, Santiago, Chile. I am still part-time professor at both departments.



# **2021 Global Summits**

If you want like to give a presentation in your area of expertise at one of our 47 summits or you want as a chance to launch a new book or new product (free of charge), please send escription of your proposed presentation and your bio to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>.

If you participate in a panel discussion, please indicate the topics you have the strong as a second in by sending us an email to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>.

If you would like to create and chair a panel discussion, please send us a description of your proposed panel discussion and, optionally, a list of candidate panelists to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>.

If you are an industry leader and you would like to serve as a member of our chairing committee for a summit, please send us an email to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>. This is purely an honorable position - it is up to you to decide how much you would like to get involved.

Panelists, panel chairs, and members of the chairing committees are welcome, but not required to give a regular presentation.

If you would like to exhibit or sponsor one or more of our 47 global summits, please send your inquiry to exhibitors-sponsors@gaotek.com.

While our summits cover a wide spectrum of topics, we particularly welcome presentation and panel discussion proposals on how to tackle the following urgent and paramount issues:

- How to apply technologies to help businesses survive the COVID-19 pandemic thrive in the post pandemic world
- How to address the impact of the COVID-19 pandemic on technology developments, business operations, mental health and healthcare
- How to take advantage of business opportunities in the technology field, both for existing and new ventures
- How to have a successful career during and after the COVID-19 pandemic



# 2021 GLOBAL ICT AND EMERGING TECHNOLOGIES SUMMITS

## BY GAO TEK INC.

2021	Global Summit on Pandemic Impact
2021	Global Summit on Professional Images
2021	Global Summit on Career Developments for Tech Professionals
2021	Global 5G Data Network Summit
2021	Global 6G Data Network Summit
2021	Global Drone, UAV & UAS Summit
2021	Global 3D Printing & Additive Manufacturing Summit
2021	Global ICT Innovative Technologies Summit
2021	Global E-Learning & Accessibility Summit
2021	Global Optical Fiber Summit
2021	Global e-Commerce Summit
2021	Global ICT Investment Summit
2021	Global Summit on Emerging Technologies in Supply Chain & Logistics
	Global Summit on Emerging Technologies in Agriculture
2021	Global Summit on Emerging Technologies in Retail & Rental
2021	Global Summit on Emerging Technologies in Fishery & Forestry
	Global Summit on Emerging Technologies in Financial & Insurance
2021	Global Summit on Emerging Technologies in Construction
	Global Summit on Emerging Technologies in Healthcare
2021	Global Summit on Emerging Technologies in Education
	Global Summit on Emerging Technologies in Government, Aerospace & Militar
	Global Summit on Emerging Technologies in Manufacturing
	Global Summit on Emerging Technologies in Automotive & Transportation
	Global Summit on Emerging Technologies in Oil, Gas & Mining
2021	Global Summit on Emerging Technologies in Entertainment
	Global Summit on Emerging Technologies in Tourism & Events
2021	Global Summit on Emerging Technologies in Food & Beverage

2021 Global Summit on Emerging Technologies in Property & Asset Management

2021 Global Summit on Emerging Technologies in Utilities & Infrastructure



# 2021 GLOBAL IOT, RFID, CLOUD AND DRONE SUMMITS BY GAOA RFID INC.

2021 Global IoT & RFID Summit

2021 Global IoT, RFID and 5G Data Networks Summit

2021 Global IoT & RFID Software & Systems Summit

2021 Global IoT & RFID Security, Privacy and Trust Summit

2021 Global IoT, RFID, Cloud & Drones for Construction & Energy Summit

2021 Global IoT, RFID, Cloud & Drones for Supply Chain & Logistics Summit

2021 Global IoT, RFID, Cloud & Drones for Retail Summit

2021 Global IoT, RFID, Cloud & Drones for Automotive & Transportation Summit

2021 Global IoT, RFID, Cloud & Drones for Manufacturing Summit

2021 Global IoT, RFID, Cloud & Drones for Aerospace, Defense & Government Summit

2021 Global IoT, RFID, Cloud & Drones for Healthcare & Pharmaceuticals Summit

2021 Global IoT, RFID & Cloud Summit

2021 Global IoT, RFID & Drones Summit

2021 Global IoT, RFID, Cloud & Drone Investment Summit



# Thank you



COMBINED AGENDA

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