

# GAO RFID Inc.

A Member of GAO Group

## GAO RFID's Auto Dealership Control System



*Celebrating Over 15 Years of Innovation*

**Are you looking for more efficient ways of monitoring your auto dealership?**

GAO RFID can help simplify and modernize the way you run your dealership with Radio Frequency Identification (RFID) technology.

With the Auto Dealership Software System, you will be able to manage and monitor all assets and personnel on your premises.

**GAO's RFID Auto Dealership Software System** allows auto dealerships to monitor their vehicles, their employees, keys and specific events on their premises. With active RFID readers posted around the dealership, they are able to read RFID tags which can be placed with vehicles, keys and personnel. This allows you to instantly know your present inventory, whether a car is available to be test driven, or whether an employee is available on the premises. This software system is an all in one auto dealership management system.

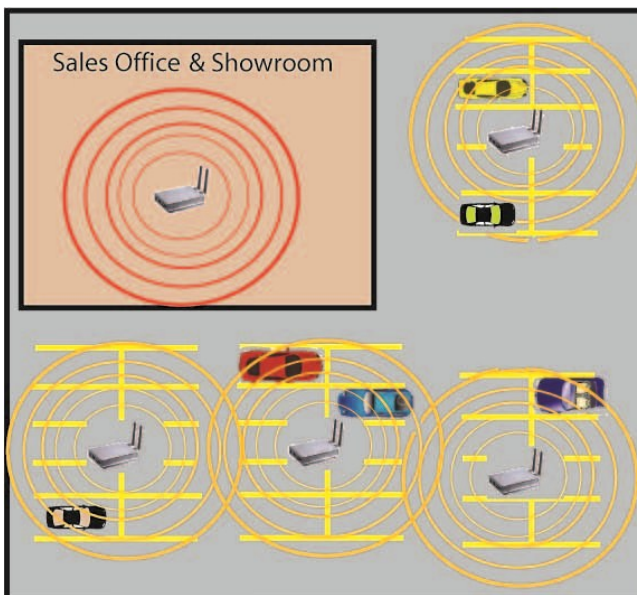
### **Contact Us:**

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**1-877-585-9555**

All Other Areas  
416-292-0038

Dial Ext. 601 for Sales  
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In the diagram, RFID readers are placed strategically throughout the dealership. These readers have the ability to read all the tags throughout the dealership. These can be tags located in or on vehicles, on keys using key fob tags or with personnel.

With the information collected by the readers, you will be able to manage the whole dealership, knowing exactly which vehicles are on site, which employees are where, which vehicles and personnel are on test drives, and when any of these events occurred

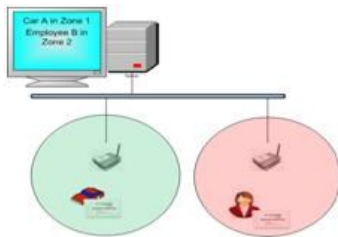
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## Features of the Auto Dealership Software System

### Compatible with GAO's Active 2.45 GHz Long Range Readers & Tags

The system makes use of GAO 2.45 GHz active RFID Readers each of which has an adjustable read range of under a meter to a maximum of up to 100 meters. This extensive yet flexible read range allows an entire dealership to be covered by a few well placed readers.



### Tag Tracking

The system monitors all registered tags in the dealership at all times. Each tag is associated with a car, a key fob or an employee it is attached to or worn by, and each reader is associated with the area it is mounted in. When a tag enters an area, it is read by the reader mounted in the area. At the same time the "last seen" time and location of the tag is automatically updated in the system.

### Easy Inventory

At any time, the user can start an inventory check by clicking the "Inventory" button on the user interface. Present and missing tags are expressly displayed on the screen in different colors. The user then has the choice to save the inventory report to an XML document which can later be viewed and printed.

	Total	Present	Missing	
Complete	Vehicles: 3	2	1	Save
Clear	Keys: 4	3	1	
	Employees: 3	3	0	

Stock#	Model	Year	Mileage	Value	Color
c1	Honda Civic Lx	2003	120000	5000	White
c2	BMW X3	2008	9999	100000	Grey
c3	Ford Focus	2005	90000	12015	Black



### Alert Activities

Some readers can be mounted at different access points of the dealership. When a tag enters the read range of these readers an alert message is displayed on the screen warning the user that a tag is about to leave or is entering the dealership.

### Test Drive Detection

When an employee takes a car out for a test drive, the system is able to detect it automatically and display it on the screen. Information for the car, the key fob used, the employee, the start time and the finish time of the test drive is saved in the system.

Gate	Type	Stock/Employee#	Info
Gate1		k1-2	Honda Civic Lx, 2003,White
Gate1		e2	James White,Marketing
Gate1		c1	Honda Civic Lx, 2003,White

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## Customizable Reports

The user is able to check and print inventory history, alert activity history and test drive history through the software interface. Time frames can be specified to narrow the search.



## ***Let us Help you Improve your Business Efficiency***

Our RFID group consists of experienced, talented, and industry certified engineering and sales professionals that strive to be the cause of your success. From consulting, planning, product choice, software, and support, GAO's team is able to help you craft a timely solution according to your unique requirements. Call us today and let us help you find ways to make your business more efficient with the latest in RFID technology.

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