Imagine the Power of Knowing.

A tour of our RFID Asset Tracking solution
RFID ASSET TRACKING SYSTEM

Know which assets are owned, where they are located, and who’s using them.
Asset Tracking—an Overview

Why Asset Tracking?

If you're in charge of a business or a particular unit within an organization, chances are you’ve wanted to know about which assets are owned, who they’re being used by, or where they may be located.

Traditionally, this task would be completed by manually compiling an inventory, requiring a vast amount of time and significant resources—all with the risk of human error.

By installing special tags that are integrated with RFID technology onto your assets, you can have 100% visibility on the whereabouts of your company’s valuables.

Each tag contains the information that is unique to the item it is tagged to. This takes the guesswork out of trying to locate or measure asset usage across your enterprise.

The **GAO RFID Asset Tracking System** provides you with an automated tag and track process that results in the ability to conduct real-time audits and have an extremely clear grasp of your asset utilization.

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**Reduce Operating Costs**
Keeping track of where your assets are means reduce theft and loss—equating to cost savings.

**Improve Asset Usage**
Knowing what asset is not in use allows efficient assignment of equipment to the right user.

**Ensure Accountability**
Having a clear picture of what assets have been signed out and who currently is in possession of it promotes responsibility.

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“We need to help our nurses find infusion pumps quickly.”
improve utilization
measure

“We need to track the laptops and tablets being used in our office.”
know RFID insight

“We want to reduce expendable packing costs.”
monitor system control automate data

“How can we efficiently track our pallets?”
identify innovate track visibility

“We want to tag and track individual livestock.”
assets locate access cloud

“We need to minimize misplaced parts and tools in our factory.”

What’s your organization’s challenge? GAO RFID Asset Tracking can help.
How Asset Tracking Can Accelerate Your Organization

Control Capital Expenditures
Know the details of all physical assets in your company so that capital expenditures can be controlled efficiently. Having a clear picture of how old an asset is, its usage patterns, and relevancy to your current business helps you make the right financial decisions for your company.

Operations Efficiency
Conduct real-time audits of assets to know what is not being used. Locate assets instantly so that your staff do not spend valuable time on looking for tools and equipment; and instead, they can focus on their job.

Loss Prevention
Setup alerts that notify managers and administrators when specific assets move outside defined areas to reduce asset loss.

Liability Protection
The loss of certain assets may result in consequences that are more than financial losses: legal, safety, health, security, and privacy can be greater concerns to your company when an asset is lost.

Asset Tracking protects and accelerates your business in multiple ways.
Our RFID Asset Tracking System: 3 Easy Steps

**Step 1**
**GAO RFID TAGS**
RFID Tags are physically placed on your valuable assets.

**Step 2**
**GAO RFID READERS**
RFID Readers are tailor-fit to your business environment so that they can “read” the data being broadcasted by the RFID Tags.

**Step 3**
**GAO RFID SOFTWARE**
Information transmitted by each RFID tag is imported to the GAO RFID Software, giving you the power of knowing where your valuable assets are and how they are being used.

The Result:

- Lowered capital expenditures
- Increased operations efficiency
- Improved loss prevention
- Increased liability protection

An easy way to track your assets leaves you time to focus on what truly matters.
RFID Asset Tracking Software: Powerful & Convenient

Our software gives you the data you need to ensure efficiency and accountability.

- Clearly see where your assets are located on your facility map using Asset Location View.
- Quickly search for an asset and track down its location.

Our software gives you the data you need to ensure efficiency and accountability.
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Our software is feature-packed and can be accessed from anywhere!
RFID Asset Tracking: Industry Solutions

Our RFID technology is being used to track valuable assets in many industries.

**Freight Transportation**
We give the freight transport industry maximum visibility on core assets such as cargo trailers, rail cars, and containers.

**Military**
We help the Military monitor mission-critical assets such as weapons, parachutes, jet engines, and tank tracks.

**Manufacturing**
We ensure manufacturing efficiency by helping keep track of tools, returnable containers, trailers, and laser systems.

**Healthcare**
We make sure hospital assets can be located quickly so that healthcare professionals can provide responsive, quality patient care.

Every physical asset of value can be tracked using RFID...
Why Choose GAO RFID?

GAO RFID Inc., a GAO Group company, has invested millions of dollars in research and development to become a global leader in the fast growing RFID industry. It offers one of the world’s largest selections of RFID readers, tags and solutions. Headquartered in Toronto, Canada, GAO Group has a global presence including multiple facilities in China.

We are led by a team of certified professionals who have the experience to understand your requirements and deliver a tailored RFID solution that will maximize ROI and ensure scalability for your future growth and new requirements.

The GAO RFID Advantage:

- 20 years of innovation
- Continuous software development & support
- Expansive hardware selection
- Best-in-class support

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We’d be happy to help.