Leading the RFID, BLE & IoT Innovations
Who is **GAO RFID Inc.?**

Founded & managed by industry experts with Ph.D. & Masters from prestigious universities,

Headquartered in both New York City, U.S. & Toronto, Canada, and

Ranked as one of the top 10 global leaders in RFID

Please see reports covering GAO RFID Inc.: https://gaorfid.com/global-market-reports-featuring-gao-rfid/
Numerous Reports on GAO as a Leader in Various Applications/Industries (Each url Contains Multiple Reports):

- Data Center (https://gaorfid.com/data-center-market-report/)
- Asset Tracking (https://gaorfid.com/asset-tracking-market-report/)
- People Tracking (https://gaorfid.com/people-tracking-market-report/)
- Access Control (https://gaorfid.com/access-control-market-report/)
- Warehouse/Inventory (https://gaorfid.com/warehouse-inventory-market-report/)
- Transportation (https://gaorfid.com/transportation-market-report/)
- Industrial Application (https://gaorfid.com/industrial-application-market-report/)
- UHF RFID (https://gaorfid.com/uhf-rfid-market-report/)
- General RFID (https://gaorfid.com/general-rfid-market-report/)
- Portable RFID Readers (https://gaorfid.com/portable-rfid-readers-market-report/)
- RFID Readers (https://gaorfid.com/rfid-readers-market-report/)
- RFID Tags (https://gaorfid.com/rfid-tags-market-report/)
- RFID Printers (https://gaorfid.com/rfid-printers-market-report/)
- Fixed RFID Readers (https://gaorfid.com/fixed-rfid-readers-market-report/)
- Middleware (https://gaorfid.com/middleware-market-report/)
Numerous Reports on GAO as a Leader in Various Applications/Industries (Continued):

- Retail ([https://gaorfid.com/retail-market-report/](https://gaorfid.com/retail-market-report/))
Why GAO RFID?

GAO RFID Inc., a GAO Group company, is a global leader in the fast-growing Low Energy Bluetooth (BLE), Radio Frequency Identification (RFID) & Internet of Things (IoT) Industry.

Offering one of the world’s largest selections of BLE, RFID & IoT gateways, readers, beacons, tags, and solutions, innovation is our guiding star. We are committed to research and development because we want to find new ways to apply BLE, RFID & IoT technology and make business processes easier.

Our BLE, RFID & IoT hardware products are combined with a wide range of industry-specific software to enable BLE or RFID applications on any device: from PCs and servers to mobile devices; and can all be managed from a server or the Cloud.

We are led by a team of certified professionals who have the experience to understand your requirements and deliver a tailored BLE, RFID & IoT solution that will maximize ROI and ensure scalability for your future growth and new requirements.

As a proud member of the GAO Group, we have witnessed over three decades of innovation and now serve customers in over 70 countries. Whether you are a SME, Fortune 500 company, or a Government Agency, you can be confident that GAO RFID Inc. will deliver the solution your business needs.

Innovation is our guiding star!
GAO Offers the Largest Selection of
BLE, RFID & IoT Hardware, Software,
Systems & Solutions for
Various Industries
## Products from GAO: Covering All BLE & RFID Technologies. A Quick Comparison

<table>
<thead>
<tr>
<th>Technology</th>
<th>Active RFID</th>
<th>BLE (Low Energy Bluetooth)</th>
<th>Ultra High Frequency (UHF)</th>
<th>Semi-Passive</th>
<th>High Frequency (HF)</th>
<th>Low Frequency (LF)</th>
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<tbody>
<tr>
<td><strong>Description</strong></td>
<td></td>
<td>Similar to active RFID, BLE tags or beacons are battery powered. They can monitor for movement, temperature, vibration and other environmental conditions. Active RFID tags and readers are matched to work at either 433 MHz or 2.45 GHz. BLE (Low Energy Bluetooth) complies with Bluetooth 4.0, a widely accepted international standard.</td>
<td>UHF can be adapted for use with fixed readers, portable handheld readers, and vehicle mounted or embedded readers. Tags and readers are matched to work between 860 and 960 MHz depending on the application. Global standards for UHF tags are ISO18000-6A and 18000-6B. Semi-passive RFID operates at UHF frequencies and the tags are battery assisted. The battery allows the tags to conduct other functions such as monitoring environmental conditions such as temperature or vibration. The tags still rely on the RFID reader to broadcast data.</td>
<td>HF operates at 13.56 MHz and can be adapted for use with fixed readers, portable handheld readers or embedded readers. Global standards for HF are ISO14443A/B/C, 15693 and 18000-3. NFC (Near-field communication) is an HF RFID. Able to transmit data rates ranging from 106 to 424 kbit/s, within a distance of 4 cm (1 1/2 in).</td>
<td>LF is a mature technology where tags and readers are matched to work at either 125 kHz or 134 kHz. Depending on the application and performance requirements the readers may be HDX or FDX. Global standards for LF tags are EM4000, ISO11784, 18000-2A and 18000-2B.</td>
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<td><strong>Typical Applications</strong></td>
<td>Active RFID technology can be used to meet many applications including supply chain, access control, asset and people tracking. BLE can effectively replace active RFID since BLE gateways and beacons are cheaper and better.</td>
<td>UHF transponders come in a variety of form factors to meet any application including supply chain, access control, asset and people tracking.</td>
<td>Semi-passive technology can be used to meet many applications including supply chain, access control, asset and people tracking.</td>
<td>HF transponders come in a variety of form factors and standards to meet most applications including access control, secure payment solutions, item level tagging, document management, vehicle security and fuel payment systems.</td>
<td>LF tags come in a variety of form factors to meet any application including pet and livestock animal identification, herd management, asset tagging, oilfield logistics and process compliance, laundry, vehicle security and fuel payment systems.</td>
<td></td>
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<tr>
<td><strong>Read Range</strong></td>
<td>Up to 100 meters</td>
<td>Up to several hundred meters</td>
<td>Up to 10 meters</td>
<td>Up to 100 meters</td>
<td>Up to 2 meters</td>
<td>Typically &lt; 1 meter</td>
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</table>
6,000 BLE & RFID Deployments in 70 Countries
Our Focus: US & Canada
We start with **hardware**.

Every business in any industry will have its own unique set of requirements. That’s why the selection of our Hardware Products spans the entire breadth of BLE & RFID technologies. From BLE Gateways, to BLE beacons, RFID Readers, RFID Tags, to Peripherals and Specialty Products, we ensure you have the best hardware to meet your specific demands.

Our BLE Gateways, Beacons, RFID Readers and Tags cover the entire range of frequencies, from low frequency (LF) and high frequency (HF) to ultra high frequency (UHF) bands, to microwave band. Each Gateway, Beacon, Reader and Tag can take on different forms, including stationary or handheld, wearable, or embedded.

Connectivity can be configured using a variety of options including Bluetooth, WiFi, Ethernet, RS232, Wiegand, GSM, 4G, 5G and more.

We even provide BLE & RFID Antennae, Portals, Printers, and Relay Controllers; truly everything RFID to provide a complete solution.
Then, drive it with **Software**.

The GAO Software makes sure that the information you need is at your fingertips. And at the core of our software is the **GAO IoT Engine**.

The **GAO IoT Engine** pulls together the data relayed by the RFID Readers, powers the RFID System Software, and synchronizes all of the information in the server so you have real-time access to important information.

Designed to be flexible and modular, it can be expanded easily or interfaced with third-party inventory and accounting packages. And with Access Anywhere, you can stay close to your business by accessing the software via desktop, the Web, or a mobile device.

Available off-the-shelf or customizable to suit unique requirements, the GAO RFID Software is a cost-effective RFID solution for any business need.
The result: **GAO Systems**, a total business solution.

Our suite of GAO Systems are customized integrations of BLE & RFID software and hardware that provide intelligent solutions for businesses across all industries.

Here's how our BLE & RFID System works:

Your items are tagged with BLE beacons or RFID tags. As they move through your environment, BLE gateways or RFID readers identify, locate, and authenticate each item—identification does not require line of sight, hundreds of BLE beacons or RFID tags can be read simultaneously, and all data are collected for analysis. Then, our software is customized to provide you with the reports you need to make mission critical decisions that improve the quality of your operations, inventory, and customer experience delivery.
GAO Systems: Solutions for every challenge.

Our BLE & RFID Systems are built to solve your business challenges.

**The GAO BLE & RFID Asset Tracking System** gives you the power to tag and track assets, providing real-time visibility of your asset utilization which reduces operating costs and ensures accountability.

**The GAO BLE & RFID Asset Management System** provides a quick way of locating assets to avoid purchasing new, redundant equipment and eliminating the need to maintain inventories using labour-intensive methods. This results in timely information for critical decision making.

**The GAO BLE & RFID Access Control System** lets you grant and deny access to zones and machinery, ensuring safety, security, and convenience within any business environment.

**The GAO BLE & RFID Parking Control System** is an automated parking management solution that reduces costs, ensures safety, and improves the overall customer experience.

**The GAO BLE & RFID Railway Management System** provides the ability to enhance the management of a railway operation, ensuring safety, enhancing operations, and boosting customer satisfaction.

**The GAO BLE & RFID Personnel Locating System** provides you with the power to monitor personnel and visitors in real-time, promoting safety, security, and accountability.
GAO Focuses on Quality

**GAO’s Hardware Products**: Designed with tough quality requirements, and manufactured with high standards and tested rigorously;

**GAO’s Software Products**: Architected with the state-of-the-art software development technologies for quality, flexibility, and integration with our BLE, RFID and IoT hardware products.

**GAO’s Systems**: Integrated well GAO’s hardware and software, and well tested before delivering to customers.
GAO Delivers at High Speed

GAO has a large inventory of RFID readers, tags, antennas in stock.
We can deliver them overnight within continental U.S. and Canada;

Our software and systems are practically off-the-shelf,
We quickly customize them to satisfy your needs.
Support starts on day one.

Our highly integrated team of project management, sales, and technical professionals work together to bring you the best solution for your business. And delivering it in the shortest deployment time possible means you’ll realize a faster ROI.
When you work with us, you’ll find yourself in good company.
Government

[Logos of various government and defense-related organizations]
USERS