MAY 3 TO MAY 28, 2021

# 2021 Global Virtual Summits (GVS)

#### **MAY AGENDA**

Last Update: March 2, 2021



#### **MONDAY, MAY 3, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

Using Artificial Intelligence to Rapidly Adapt to Disruptors

Dr. Justin Starr

PreScouter's VP of Digital Transformation

**TUESDAY, MAY 4, 2021** 

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

Maintaining A Mindful Social Media Presence to Avoid Career Dealbreakers

<u>Dr. Joanne Broder</u>

Media Psychology and Author

#### WEDNESDAY, MAY 5, 2021

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

How to Apply Technologies to Help Business to Survive The Rampage, The Covid-19, and How to Thrive Post the Pandemic

#### Mark Arizmendi

Co-Founder and Technical Lead LATYS Intelligence

#### THURSDAY, MAY 6, 2021

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

Understanding Mental Health Imagine If, We Understood Mental Health Better Mertha Mo Nyamande

Integrative Psychotherapist – Psychological Trauma Specialist



#### FRIDAY, MAY 7, 2021

**EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM** 

#### Contact Tracing Solution for Workplaces

#### Mr. Peyman Moeini

Ph.D. Candidate, P. Eng., PMP, and President & CEO of Peytec

#### **MONDAY, MAY 10, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

Non-Reciprocal Metasurface Antennas For 5g Applications

#### Gursimran Sethi

Co-founder and Technical Lead LATYS Intelligence, Tan-

#### **TUESDAY, MAY 11, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

What Ai Can't Do. Hi Can

#### Joel Silverstone

Founder of 'This Feels Right:TFR'

#### **WEDNESDAY, MAY 12, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

#### Preparing for An Upended World Order Jordan Elevons

Principal at Elevons, LLC

#### **THURSDAY, MAY 13, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

#### Disruptions Due to Additive Manufacturing Vengatesh Muralidharan

HP 3D Print | Tuck MBA | Shell

#### FRIDAY, MAY 14, 2021

**EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM** 

Workflow Automation Intelligence Is Eating the World

#### Tristan Pollock

Head of Community at CTO.ai | 2X Startup Founder | VC | Author w/ Mom | ImpactTech Advocate

#### **MONDAY, MAY 17, 2021**

**EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM** 

The Role Additive Manufacturing Plays in Supply Chain Resiliency

<u>Ryan Hayford</u>

Additive Manufacturing Marketing Expert

#### **TUESDAY, MAY 18, 2021**

**EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM** 

Driving Innovation in Data Science / ML / AI - Lessons From 10 Years In The Game Scott Jones

Product Innovation Leader & Intrapreneur || AI - ML - Data Science - Analytics || Entrepreneur || Consultant & Advisor || Musician & Artist



#### WEDNESDAY, MAY 19, 2021

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

# Creating Safe Spaces In The Workplace To Avoid Burnout During Constant Change Rhoda Lalog

Consultant and Co-Founder for Urban Consciousness

#### **THURSDAY, MAY 20, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

# Mentally Resilient Leadership Roxanne Derhodge

Keynote Speaker, Consultant, Coach, Author, Podcaster

#### FRIDAY, MAY 21, 2021

**EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM** 

# Telling Your Story in A Digital World Ms. Jillian (Garone) Kaplan

Product Marketing Manager | Dell Technologies

#### **MONDAY, MAY 24, 2021**

**EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM** 

Market Trends in Global Polyolefins and How Sustainability Can Affect the Plastics Market Roberto Ribeiro

Managing Director | Asterisk Advisors

#### **TUESDAY, MAY 25, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

#### Al 2.0 - Beyond Machine Learning

#### Mr. Faramarz Farhoodi

Seasoned Executive | Recognized Expert in Artificial Intelligence (AI)

#### WEDNESDAY, MAY 26, 2021

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

# Creating Indoor Smart Environments Using IoT

#### Charlie Key

Co-founder and CEO of Losant

#### **THURSDAY, MAY 27, 2021**

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

How To Create A Youtube Ads Sales Funnel For E-Commerce

#### Benjamin Kepner

CEO of Global Social Media Marketing

#### FRIDAY, MAY 28, 2021

EASTERN TIME (UTC -05:00) 12:30PM - 2:00PM

Maximize Your Business Outcomes By Migrating Your Hadoop/Spark Clusters To Google Cloud

#### Rahul Garg

Principal Lead, AI & Analytics, Solutions Engineering, Google



# Speakers





**COMBINED AGENDA** 



Using Artificial Intelligence to Rapidly Adapt to Disruptors

# **Dr. Justin Starr**

PreScouter's VP of Digital Transformation

Keywords: Al, Remote Work, Oil and Gas, Cloud, Supply Chain

**Description:** While many describe the COVID-19 pandemic as a once-in-a-lifetime occurrence, black swan events like terrorist attacks, natural disasters, economic collapses and even pandemics occur several times each decade. In response to these "black swan" events, some businesses thrive while others fail – and how a particular business performs depends on their ability to quickly react to emerging data.

Historically, intuitive leaders were key to making these assessments and pivoting a business strategy in response to a crisis. As the economy becomes more globalized, the amount of data needed to make an effective decision can swamp the capabilities of even the most talented executive.

Artificial Intelligence can be the difference between corporate success and failure. While often thought of as a technology of the future, AI is a technology that is being used in businesses today to optimize production, predict failures, increase EBITDA and delay capital expenditures. Businesses with trained AI systems can leverage these tools in the face of a pandemic to quickly determine a course of action, pivot if necessary and move before their competitors. PreScouter has advised dozens of major corporations on an effective AI strategy and this presentation will include several key case studies and lessons learned from the COVID-19 pandemic.

**Biography:** Justin Starr, PhD is PreScouter's VP of Digital Transformation, where he advises clients on Al strategies ranging from machine learning and computer vision to novel third-wave Al technologies. Before he joined PreScouter, Justin was the CTO of RedZone Robotics, Inc., a man-



manufacturer of subterranean inspection robots, including the autonomous Solo platform. He also worked on several DARPA programs for QinetiQ North America's Technology Solutions Group. Dr. Starr is the author of Water and Wastewater Pipeline Assessment Technologies, published by CRC press and has been awarded 6 U.S. Patents for his work in data collection and presentation systems for industrial robotics. When he isn't working with PreScouter, Dr. Starr is an Assistant Professor of Mechatronics at the Community College of Allegheny County.





Maintaining a Mindful Social Media Presence to Avoid Career Dealbreakers

# Dr. Joanne Broder

Media Psychologist and Author

Keywords: Mental health, career development, digital marketing

**Description:** There are 3.6 billion social media users worldwide in 2020 with a projected increase to 4.41 billion by 2025 (Clement, 2020). Social media is a permanent global billboard has changed the way the world creates and maintains relationships. It is a place to exchange information, news, feelings, photos, as well as build a network. However, there is a deceptive feeling when users are physically alone with their devices and interacting on social media when they are communicating to the world.

Thus, there is a tendency to overshare or interact on social media in situations when it is more appropriate to handle offline. This presentation will discuss best practices and share practical strategies for positive digital citizenship and device intelligence for personal and professional profiles to avoid making innocent mistakes that could potentially lead to negative career consequences.

**Biography:** Joanne Broder, Ph.D. is a media psychologist who writes, coaches, and speaks to lay and professional audiences about developing healthy relationship with technology and social media.

Joanne was President of the Media Psychology and Technology Division of the American Psychological Association (APA), where she started the Device Management and Intelligence Committee. Her committee's work was recognized by the Top Ten Trends in Psychology list of APA.



Dr. Broder co-authored Healthy Device Management & Practice of Good Digital Citizenship: A Comprehensive Guide to Becoming More Digitally Mindful, Balanced, and Intelligent -- a book that defines, promotes and strategizes optimally healthy relationships with technology and social media participation, which will be published in 2021.

Joanne was a founding Editor of the APA peer-reviewed journal, Psychology of Popular Media, and is a long time Psychology Today Magazine blogger. She is also an Affiliate Professor at Saint Joseph's University in Philadelphia, where she uses her first book: Finish Your Dissertation, Don't Let it Finish You! as a textbook to teach in person and online courses. She advises students with their thesis research studies projects in Organization Development and Leadership. Joanne also serves on APA's Coalition for Psychology and Schools in Education, which creates mental health literature for the public. She earned her Ph.D. in Educational Psychology from Temple University. Before receiving her doctorate, Joanne excelled as a prison counselor, corporate human resources generalist, as well as a research and evaluation specialist.





How to apply technologies to help businesses to survive the rampage of the COVID-19 pandemic and how to thrive post the pandemic

# Mark Arizmendi

CEO of Northwestern Capital Partners

**Description:** As we learn to adapt to the ongoing pandemic, a trend-defining conversation has lingered around the benefits of working from home. Convincing employees to return to the office, at least part time, will be critical for companies to ensure the preservation of culture, productivity, and innovation. There are several technologies that business can employ to ensure the safety of their employees as they return to the office – one such technology is automated valet parking (AVP). AVP offers numerous benefits; other than the convenience that comes with a self-driving car, enabled to park itself, AVP technology encourages touchless interactions, reducing the risk of exposure to others. However, AVP not only provides a solution for pandemic-related precautions, but will disrupt the leaning obsolescence of real estate, the changes in transportation and commuter preferences, and will reinvent commercial real estate as proactive, dynamic assets. Overall, AVP offers the potential for a safe, secure, and connected future in real estate.

Biography: Mark is the Founder and CEO of Northwestern Capital Partners, LLC. NCP was founded in 2004 and Mark has since led transactions as an advisor and investor valued at collectively over \$1.9 billion. Northwestern Capital Partners has advised or invested with some of the most respected investors in the US and globally, including private equity firms, venture capital enterprises, strategic investors, academic institutions, and private investors. The company maintains long term and durable relationships with its investors, focusing on financial advisory and strategic planning. Mark attended the University of Southern California (USC – Economics 1983), Queens University (MBA 1999), and Northwestern University's Kellogg Graduate School of Man-



agement (General Management 2006). Mark has also completed MIT's Real Estate Analysis and Investment program. Mark is active as a past or present board member with several nonprofits, the Executive Board of the USC Lusk Institute of Real Estate, as an advisor to the President's Office of the University of Southern California, as a founding board member of the North Carolina chapter of the Leukemia Lymphoma Society, as a mentor with both XLerate Health and the McDonough Graduate School of Business at Georgetown University, as a past member of the Georgetown University Parents Council, and a member of the Urban Land Institute. In 2005, the University of Southern California presented Mark with the Widney Award for Alumni Leadership.





Understanding Mental Health Imagine if, We Understood Mental Health Better

Mertha Mo Nyamande

Integrative Psychotherapist - Psychological Trauma Specialist.

#### **Description:** What do we know about MH?

1 in 4 is estimated to have mental illness in their lifetime (WHO, 2001). In 2007 Mental Disorder (MD) definition was changed from the 1983 UK act. Schema formulation defragmented. Belief inflexibility, cause and effect/ action reaction (inaction). Impact of Mental Disorders on physical health and vulnerabilities to the likes of obesity, cancers, HIV, Hyper/hypotension, Strokes, Hyper/hypoglycemia, etc... on the individual, in terms of symptoms pain and behaviour (DSH) and long-term habits. Impact of Mental Disorders on Societies; social stability / mobility / behaviour, and opportunity cost. Human brain becomes fully developed by the age of 25. Genes respond to their environment, and not the other way round. "There is No Health without Mental Health.

#### What is not known, clear / seek to present.

Why Mental Disorders are on the increase... Awareness and trends. Clarify the continuum relationship of Mental Disorders. The composition of human belief and perception. Combining Right and left-brain activity in developing interventions. Organic brain disorders like dementia and brain injuries remain misunderstood. What is the impact of mental disorders on the physical health? To explore and highlight the Mental Health challenges within the KP that increase their vulnerabilities and exposure to HIV/AIDS and other physical Health problems. There is "NO HEALTH without MENTAL HEALTH".

Anecdotal evidence show that all MH presentations are based on complexities in relationships and or unmet need in childhood and/or at some point before adulthood. Anxiety is attributed to as far back as child birth, as per perinatal. Depression can be observed in infant's withdrawal often based on the broken relationship/spirit with the parent. Abandonment and neglect also play



a huge role in these dynamics, in particular Personality Disorders.

Subject recruitment criteria Screening criteria

- Age stages
- Gender / sexual orientation
- HIV status
- Known/Diagnosed MH complaints
- Household income
- Geo location (Urban/Rural)

Methodology
Contextual interviews
Immersion
Observation
Longitudinal diary study
Literature review

#### Schedule

Agenda for qualitative and quantitative studies.

Interviews over a 6 week period to gain and establish trusting relationships.

Access educational establishments to access and study age groups in their environments for analysis.

#### RESULTS/FINDINGS

Mental disorders have a clear cause and can be avoided if we know where and what to look for. If we can identify the cause, then we can do something about preventing these problems. We can then cascade the findings and facilitate training to improve public response (locally and globally) to dealing with mental health issues.

#### CONCLUSIONS / LIMITATIONS

Structured research is required to validate this hypothesis. We could also follow a cohort of children from birth, or study records already available to establish validity. Utilise these findings to inform social policy and address this rise in MDs.

# belief/thought/emotion/behaviour/habit/character/personality/destiny # attention/discomfort/stress/anxiety/depression/psychosis/withdrawal(sleep)



#### Presentation:

\*The Journey...\* A Mental story about Stability.

On the day of my Conception, there was a lot of love in the room and moment, a love that filled every void possible. She knew the moment it happened and the news was received with nothing but admiration. Throughout pregnancy, there was an incredible amount of nurturing that my mother never knew a moment of stress or worry.

My birth was swift and painless, though confusing, there was not a moment of fear or suffering to either of us. Throughout my infancy, i received a healthy weaning from my mother and breast. I adjusted well to interactions with others in my environment, the explanations were patient and playful. My frustrations were well supported. As I waded through Toddlerhood, the exposure to life was endless - beyond worlds, that by the time i started my journey as a child imaginary friends and environments were abound and awesome. My siblings adored me and me them as we shared our wishful adult ambitions as per my observed strengths. Interactions were challenging, but equally supported in ways that made us understand why and were able to detach further to achieve independence and my unique identity... that by the time adulthood arrived, I was well rehearsed and adjusted well. Throughout my adulthood, i acquired lasting relationships and resources that have carried me through my lows and encouraged my highs. Now that i look back in my older adulthood from the corner room of my son's house, watching my grandchildren pleasure themselves in awe of my wrinkles and realising the continuity of my life through them, i realise that all this was a fantasy that none of us knew nor understood.

"I feel stuck in a situation I can't seem to find a way out of, and everything I see around me reminds me of my pain, failures and losses".

Do you see and understand my predicament and the trajectory of my life? \*The Journey...\* A Mental story about Stability.

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"I feel stuck in a situation I can't seem to find a way out of, and everything I see around me reminds me of my pain, failures and losses".

Do you see and understand my predicament and the trajectory of my life?

**Biography:** Integrative Psychotherapist - Psychological Trauma Specialist. Specialised in Cognitive Behavioural Therapy (CBT) at Universities of Cumbria and Derby, further read Philosophy of Mind at Oxford University, Psychoanalysis and Systemic (Family) Therapy, PTSD and complex grief with ePsy Canada.

- To understand the complexities underpinning the development of a wide range of Mental Health Disorders/problems.

Special interests in Addictions, Dementia, Personality Disorders and Grief / Complex Trauma (military or otherwise), having consulted for the UK Ministry of Defence and NHS IAPT services for many years.

Mainly utilise non-pharmacological integrative approach to assess, and help/treat a wide range of mental health problems to enable clients to understand the function of their feelings and/ or emotions (positive, anxious, or depressed), whether they have had therapy before or new to talking therapies/ psychotherapy. Experienced, confident and able to help individuals/groups make sense of mental health disorders/ difficulties.

Core function involves supporting individuals to confront some difficult dark corners in their lives. This is then incorporated in how they live and work together with others to develop their lives and contribute to their communities.

Have written and published a number of articles in field of expertise, published first book; Who, Why, How are you? This outlines various theories of mental health disorders, therapeutic modal-



ities and interventions. Working on next book on Sleep and Dreams as well as establishing mental health services in Africa. Have also presented at conferences in Europe and Africa with main emphasis on mental health management, development and research.

Enjoys Computing, Reading/Research, Writing, Travelling, Socialising, Cycling, Music, Films / Cinema and DIY.





Contact Tracing Solution for Workplaces

# Mr. Peyman Moeini

Ph.D. Candidate, P. Eng., PMP, and President & EO of Peytec.

Keywords: IoT, Healthcare, Human Resources, Agriculture, Oil and Gas

**Description:** Peytec has developed an IoT Contact Tracing Badge that monitors interactions between individuals in workplaces and automatically verifies whether people maintained the 2 meters social distance with each other. Peyman Moeini, President & Description of Peytec will be presenting the scientific, systematic, and practical approach that helped employers stay on top of safety measures at the workplace during the pandemic and making employees feel safe and appreciated.

**Biography:** Peyman Moeini is an entrepreneur engineer with a track record of launching several successful Internet-of-Things (IoT) & Description (IoT) and products in various fields such as agriculture, manufacturing, logistics, freight, retail, and mining. The Peytec team, alongside other engineers, scientists, and partners have stepped forward to help stop the spread of COVID19. Peytec has developed an IoT Contact Tracing Badge that monitors interactions between individuals in workplaces and automatically calculates whether people maintained the 2 meters social distance with each other. Peyman Moeini, President & Deyman Moeini, and practical approach that helped employers stay on top of safety measures at the workplace during the pandemic and making employees feel safe and appreciated.





Non-Reciprocal Metasurface antennas for 5G Applications

# **Gursimran Sethi**

Co-founder and Technical Lead LATYS Intelligence, Tandemlaunch Inc.

Keywords: IoT, 5G

**Description:** LATYS is leveraging groundbreaking research in the area of reconfigurable metasurfaces to create the world's first non-reciprocal wireless relay system that breaks the current rules of antenna design. LATYS' proprietary technology is built using non-reciprocal metasurfaces that allow us to build ultra-compact wireless relays that are dynamically reconfigurable and are inherently immune to interference, multi-path fading, and noise.

Biography: Gursimran is an RF/Antenna and Metamaterial design expert.

Gursimran earned his BEng (Hons) degree from the Hong Kong University of Science and Technology and his MASc degree from the University of Toronto in 2019 where he developed state-of-the art low-profile reconfigurable antennas for Thales Alenia Space.

His research has been focused on developing novel microwave and mm-wave antennas for Satellite, IoT, and 5G applications. He has held prestigious research and work positions at Princeton University and Apple and has been a recipient of multiple Canadian awards and international grants by the Antennas and Propagation Society of the IEEE.

As an active member of the IEEE, Gursimran regularly contributes to academic conferences and journal articles pertaining to next generation reconfigurable antennas. He has also filed for two US patents for his work in the area of reconfigurable antennas.





What Al can't do. Hl can

## **Joel Silverstone**

Founder of 'This Feels Right:TFR'

**Description:** Teams, clients, colleagues, and you are sorting through the emotional impact of COVID-19.

HI human intelligence skills are going to be vital to collaboration and connection.

Do what Al can't do and master your ability to adapt and pivot.

It's your HI, build your emotional awareness, ability to listen for clues and cues, cognitive empathy, and asking the questions that Google can't answer.

This creates meaningful collaboration and genuine connection

When we unconsciously ask others to be 'mind readers', our expectations are not met or understood, we get frustrated, disappointed.

This leads to an escalation of emotions.... the project stalls.

You want to influence change, shift behaviors and this starts with HI.

In this interactive presentation you will:

- Explore Human Intelligence strategies to collaborate and maintain mutual respect.
- Develop 4 steps to effective communication skills to connect and engage.
- 'Hollywood Tips' to have those courageous conversations

Al can't deepen the relationship, understand the nuances of a question or a statement. Humans can but we need to be better.

**Biography:** Joel is the founder of 'This Feels Right:TFR' effective communications skills training & coaching.



For over 20 years, Joel has spoken, trained and coached leaders and their teams to expertly build their awareness and master their confidence for clues and cues in 'pivotal points' in business (and in life) conversations.

Presenting to Fortune 500 companies and thousands globally, Joel delivers highly engaging and interactive sessions using influencing skills, techniques used by actors, and the use of emotional intelligence awareness and strategies.

Joel is the producer and host of "This Feels Right: TFR" influencing and maintaining mutual respect using communication skills Podcast and on YouTube.

When not presenting, Joel is either being a short-order cook for his family or in training for his next obstacle course race.





Preparing for an Upended World Order

# **Jordan Elevons**

Principal at Elevons, LLC

Keywords: 3D Printing, Supply Chain, Healthcare

**Description:** The last year has been a year of change and the future looks no different. From this point on, the only thing that is certain will be that we will face the unknown.

As a pioneer in the XR, Education and Additive Manufacturing spaces, Jordan have seen glimpses of this future.

Jordan has built a from-scratch PPE supply chain. I am developing cutting-edge 3D printed masks, prosthetics and more. I am building a world-class 3D learning curriculum teaching everything from CAT scan segmentation to game art creation and 3D printing.

In this talk Jordan would like to share the things that he know have come to pass, are coming to pass and could lay in wait for us as a global society. The topic will be to learn about new ways of thinking about manufacturing, community and design. Explore the practical realities of building next-generation products, digital twins and bridging the digital and physical divide.

Biography: Jordan Elevons is a designer with a unique set of capabilities. With a career in both Computer Graphics and Industrial Design, Jordan's knowledge connects two previously distinct worlds that are now inextricably linked. He has created innovative workflows and processes for industries such as automotive, aerospace, medical and virtual reality, to name just a few. Jordan has a multicultural and multiracial heritage, a product of his being born on St. Croix in the USVI. He currently lives in Massachusetts, USA.





Disruptions due to Additive Manufacturing

## Vengatesh Muralidharan

HP 3D Print | Tuck MBA | Shell

Keywords: 3D Printing, Medical, Oil and Gas, Supply Chain, Startup

**Description:** 3D Printing or additive manufacturing (AM) can enable a lot of disruptions in manufacturing due to the inherent nature of digital manufacturing and democratization of access to manufacturing methods. The presentation is designed to be an introductory business conversation around business models that AM can enable. This presentation is curated for beginners/intermediate-level professionals with limited knowledge of the potential of additive manufacturing. The presentation is not technical and is purely strategic with some case studies thrown in for better illustration.

The presentation has the following:

Part 1: Additive Manufacturing technologies and dominant players

Part 2: Ecosystem of software, printing technology, service bureau, and end users

Part 3: Innovations that additive manufacturing has enabled - generative design, just-in-time manufacturing mass personalization, complex geometries, and newer material properties with examples.

**Biography:** Vengatesh is a business manager at HP's 3D Printing Team in Palo Alto and is incubating a new business within the company. He is a chemical engineer by background and



is incubating a new business within the company. He is a chemical engineer by background and worked for Shell as a Process Engineer in Exploration and Production projects across Russia, Iraq and Brunei. He then did his MBA from Dartmouth Tuck before joining HP. He is passionate about working on new disruptive technologies and is passionate about leadership and working in entrepreneurial environments.





Workflow Automation Intelligence is Eating the World

# Tristan Pollock

Head of Community at CTO.ai | 2X Startup Founder | VC | Author w/ Mom | ImpactTech Advocate

**Description:** In just the past 12 months, over \$2.2 billion has been funneled into tech companies building workflow automation solutions. This isn't a bubble. It's a balloon.

Hot technology companies like Slack (\$14.5 billion market cap), Calendly (\$60 million ARR), Docusign (\$36 billion market cap), GitHub (bought by Microsoft for \$7.5 billion), and Airtable (\$185 million Series D), all have built-in workflow builders that range from simplified code to low code to graphical no-code. All it takes is a matter of minutes plugging X to Y to Z.

Just days ago, Adobe purchased Workfront, a marketing workflow automation platform, for \$1.5 billion. Before that, Apple purchased a startup called Workflow and turned it into the Apple Shortcuts app. Workflow automation is the future.

The massive adoption of workflows by Big Tech is leaning toward a process revolution that has the tingling feeling of Marc Andreesen's Why Software is Eating the World. That WSJ article (skip paywall here) was published almost a decade ago. Things have changed.

We are seeing a new evolution of technology. In fact, this one started a few years ago. Bitcoin, which started up in 2009, and the subsequent blockchain boom was essentially the beginnings of the workflow automation movement. A Bitcoin workflow might look like this in written form:

- 1. A Coinbase user makes a request to sell bitcoin.
- 2. The blockchain verifies ownership.
- 3. The transaction is recorded.
- 4. The user gets her cash.

This is essentially what workflow automation looks like.

Automation used to mean robotics and manufacturing. Then came algorithms in code similar to the blockchain example above. Then general artificial intelligence or AI in software. Now? It's all about the workflow. But what is a workflow exactly?



A modern "workflow" is a process of repeatable steps laid out by a graphical or code-based interface allowing for a sequence in order to produce an intended result.

You can think about this in terms of a train. The workflow is the train in its entirety. The sequential steps are the cars of the train. Each individual car could be an integration or action. The front of the train is the beginning. The last car is the intended result.

The workflow's job is to easily lay out the steps you need to do in order to complete a process. Because this process automates human tasks, it reduces administrative work, which leads to happier, more productive employees.

According to market research firm IDC, companies lose 20 to 30% in revenue every year due to inefficiencies. So why not find ways to automate and improve efficiency in the most common business transactions? Let's start with the always desired Inbox Zero and daily calendar and communication actions.

One Silicon Valley darling, Superhuman, weaves social insights into your daily email workflow. By integrating LinkedIn, Facebook, and Twitter, it lets you see what people look like, where they're based, and what they do. It automatically suggests ways to break the ice, topics to bond over, and reasons to get back in touch, allowing you to be astute, personal, and effective with your peers.

And now's the time to act when it comes to email. While roughly 306.4 billion emails were sent and received each day in 2020, the figure is expected to increase to over 361.6 billion daily mails in 2024. The digital world is only going to demand more attention.

Then there's the complexity of managing your calendar.

A recent example is Calendly's new workflow feature, which lets you send event reminders by drag and drop. That's the epitome of a workflow. It maps out what you want to accomplish and makes it dead simple. You don't need any API integration or code; the parts just snap into place. It might look something like this in written form:

- 1. Send an introduction email to podcast guests after the preparation meeting.
- 2. Send a time slot reminder one day before the episode is to be recorded.
- 3. Send a follow-up thank-you email to guests after their episode airs with social media sharing information.

In order to accomplish the above workflows, Calendly might integrate into your Google calendar and Gmail account to track when to send which email.

Now that's a simple business process workflow automation, but what if you are on the technical side of a startup or company?

Developers are both costly and scarce — and yet they spend a healthy amount of time doing repetitive things like managing myriad microservices, deploying to production, fixing bugs, and more, all of which add up to a huge amount of lost productivity without the right workflow auto-



automation in place. (A survey done by Stripe in 2018 estimates a 31.6% productivity loss for development teams.)

That's why DevOps or developer operations has become a hotbed of automation intelligence and improvement.

One example of this is CTO.ai, which brings developer workflows into Slack as well as the CLI (command-line interface).

CTO.ai's interface is a code-based platform that allows a developer to create Ops or workflow automations within your CLI and run them with your team in Slack. For example, they could spin up a Docker container instance or Kubernetes cluster. Below you can see Axial, a capital-raising platform, use CTO.ai to run their Cluster Op.

When the Axial team has code that is ready for more rigorous testing, the Cluster Op can control the serverless namespaces in Kubernetes and deploy it to a cluster. In doing so, Axial can:

- 1. Turn clusters on and off.
- 2. Deploy various code and services to the cluster.
- 3. Refresh the database to test the appropriate data.

This allows Axial to turn Slack into a control plane for all of their cloud computing workflows from automation to collaboration, CICD to hosting, and beyond.

The change saved Axial over 6,000 hours of developer time. Calculate that time into dollars with software engineers making salaries in the six digits and you've saved quite a bit of money. And that's the thinking about workflows: Create them once, automate them, and you'll not only make your daily life easier but also save countless hours of manual processing time.

The wide world of workflows is rapidly growing. There's even Workflow is for your personal life, where you can track how much caffeine intake you've had for the day with all the coffee you drink.

Workflows are ever-expanding and getting easier every day. To get started, just write down what your process is around a specific task. If you know how to accomplish it, then all you need to optimize and automate is the right tool.

That's how to work-flow.

Want to see a variety of other workflow builders you can use for all aspects of your business? Check out this Workflow collection I created on ProductHunt.

**Biography:** Tristan Pollock is a tech entrepreneur, TEDx speaker, event speaker, award winning author and startup investor who has built and sold two companies. The latest was Storefront, which he raised \$10M for and was called the 'Airbnb of Retail' by the New York Times. After investing \$30M into 200 startups as an

Entrepreneur in Residence and Venture Partner at 500 Startups, he jumped on a plane and started helping grow startup ecosystems internationally. Now he leads community and platform expansion for CTO.ai.





# The Role Additive Manufacturing Plays in Supply Chain Resiliency

# Ryan Hayford

Additive Manufacturing Marketing Expert

Keywords: Supply Chain, Additive Manufacturing, Industry 4.0, Agile Manufacturing, Digital Warehouse, Industrial Applications

**Description:** The next generation of industrialization is reliant on generative design, the digitization of assets, and real time data that enables predictive maintenance and on demand manufacturing. Additive manufacturing, or 3D printing, is one of the key pieces to the Industry 4.0 puzzle and will play a major role for many manufacturers that wish to be relevant for the next decade. COVID-19 highlighted significant weaknesses in the supply chain and is forcing many OEM's to reconsider the way they design, manufacture and ship products. With a global interest to become better environmental stewards and a rededicated focus to agile manufacturing, 3D printing will be the solution. Enabling industrial equipment manufacturers to keep equipment operational with on demand spare part printing and ditching overhead costs such as warehousing. Or becoming more self reliant and local by adopting additive manufacturing in strategically located facilities across the globe to serve customers quicker and much more cost effective. This panel will include adoption examples from major industries such as automotive, industrial, aerospace and defense while discussing how the integration of such technologies will impact the future of product development and manufacturing.

**Biography:** Ryan Hayford is an accomplished sales and marketing expert in the additive manufacturing industry. During his time at Stratasys, the global leader in additive manufacturing hardware and materials, Ryan was responsible for managing the largest distribution network in the Southeast US and worked with some of the most prominent manufacturers in the automotive, industrial, aerospace and defense industries. Quickly, he became a prominent voice within



the AM industry and is known for his marketing and content development work with hardware, software, and service organizations. As a Park Fellow at the University of North Carolina, Ryan was an acting Assistant Professor in Digital Media Economics and completed research regarding B2B Thought Leadership activities and the impacts to the bottom line. Considered a leading advocate for additive manufacturing, Ryan continues to push the conversation as a published writer and speaker.





Driving Innovation in Data Science / ML / Al - Lessons from 10 Years in the Game

## **Scott Jones**

Product Innovation Leader & Intrapreneur || AI - ML - Data Science - Analytics || Entrepreneur || Consultant & Advisor || Musician & Artist

Keywords: Start-up, Big Data, Innovation

**Description:** Drawing from 10 years of product strategy and innovation in tech companies, spanning small startups to global enterprises, Scott Jones will share lessons from working in the domain of Data Science, Machine Learning and Artificial Intelligence. This is geared towards the perspective of product managers and

business leaders but will be useful food for thought for a variety of business roles and leaders interested in how to drive innovation faster and smarter while mitigating waste.

Topics we will cover include:

Innovation Lifecycle -- how to structure a team, triage ideas and manage the path from idea to prototype to production.

Agile Best Practices for Data Science, ML and Al

Common Data Science personas

How much data science does a Product Manager need to know?

**Biography:** Scott Jones is a product leader in his 10th year of driving innovation and speed to market in technology companies. In one particular instance Scott led the path from idea to mar-



ket in technology companies. In one particular instance Scott led the path from idea to market launch in four months for an adtech geospatial foot traffic measurement product, resulting in a new revenue stream and three patents pending as a co-inventor. Scott has operated in a variety of domains including digital marketing, adtech and martech, IoT, mobile, and bringing cloud-based -aaS businesses to market to solve problems in hybrid-cloud, multi-cloud and cloud native constructs. Scott is also a consultant and advisor to entrepreneurs and tech startups around the world.





Creating safe spaces in the workplace to avoid burnout during constant change

RHODA LALOG

Consultant and Co-Founder for Urban Consciousness

Keywords: Mental health, human resources, psychological safety, emotional intelligence, emotional self-awareness, burnout, stress, change management, change leadership, employee engagement

**Description:** In this presentation, leaders will learn:

How to recognize stress responses and behaviors in employees during change.

- How to communicate and engage employees in safe and meaningful discussions so they feel acknowledged, heard, seen and understood in order to continue operating during times of uncertainty.
- How to become more emotionally self-aware and identify own patterns of behavior in order to make better decisions, build better relationships and operate under stress.
- How to lead change by example through daily acts of gratitude, vulnerability, communication, empathy and creativity.

**Biography:** With 25 years of combined experience as an HR Professional, a certified Emotional Intelligence Coach and a Registered Psychotherapist, Qualifying, Rhoda Lalog brings her passion in understanding human behavior to help improve mental health in the workplace.

Having built her career in leadership roles for banking and telecommunications industries, she has worked for companies that have been innovators and disruptors during their time, so she knows firsthand what it means to work in an environment that is fast-paced, demanding and constantly changing.

Through her own personal journey with loss, depression and burnout, she was able to transform her challenging situations into a conscious healing path of self-discovery through therapy and



coaching. Today, she pays it forward by sharing her knowledge with organizations to help improve mental health and by supporting individuals through their own transformational journeys into healing.





#### Mentally Resilient Leadership

#### **Roxanne Derhodge**

Keynote Speaker, Consultant, Coach, Author, Podcaster

**Description:** Mentally Resilient Leadership is a state which most can accomplish. The step-by-step training will allow attendees to develop their own internal concept of resilience. Utilizing the feedback from your employees, customized webinars will be developed to address the core concerns that impact their workplace lives and the current pandemic environment.

#### Learning Objectives:

After training, participants will be able to:

- Acquire a clear understanding of resilience and why it is so important
- Understand how your mind works and the difference between pressure and stress
- Provide strategies enabling you to improve your resilience and performance
- Equip you with the resources to design your own plan to get physically and mentally healthier and develop your resilience
- How to function as a team in these uncertain times

Mentally Resilient Leadership Navigating the Pressures of Uncertain Times

The Problem: When surveyed at work, employees feel disconnected at work due to lack of management recognition, relationships with coworkers, lack of contribution to business goals, being bored to challenged.

Is there an answer to this Problem? - Yes, Mentally Resilient Leadership



#### Learning Objectives:

- 1. Gain Clarity on how you may be hindering your employees' capacity to connect at work
- 2. Learn how to tap into the unlimited supply of your Mentally Resilient Leadership Space to motivate your employees
- 3. Uncover the biggest mistakes leaders make with Mental Resilience and learn how to avoid it
- 4. Break down your Leadership Mental Resilience Leadership Blockers
- 5. Develop strategies to Bulletproof your Mental Resilience Leadership Skills

Roxanne Derhodge has presented this Mentally Resilient Leadership keynote for audiences across industries to equip them with all the essential skills for creating a more connected healthy workplace. With 25+ years-experience in the mental health and wellness/corporate arena, her approach to mental health is based on real life experience on the front line with people and corporations.

THE RESULT: Using Roxanne's Mentally Resilient Leadership Training, attendees will leave knowledgeable and equipped to effectively deal with resiliency. They will have the capacity to build better relationships and thrive in a healthier workplace.

#### Learn:

- Understanding your Blueprint of Mental Resilience to fully understand your style
- How do you come across when you're mentally resilient versus being misaligned?
- Learn unlimited ways to reconnect and be mentally resilient when stressed
- Discover your biggest mistakes with relationships and mental resilience
- Breakdown your 3 mental resilience blockers
- Reflect on your story and how it impacts mental resilience
- Determine the ongoing opportunities to build connection and mental resilience

**Biography:** I am a registered psychotherapist, corporate consultant, keynote speaker, trainer and author with 25 years' experience in the mental health and wellness arena. I work with my clients to develop a keen sense of their resilience. When leaders start to focus on "Return on Relationships", the companies' ROI takes care of itself.

I work with corporations to help senior leaders develop their leadership styles by enhanced connections to themselves. Understanding of the needs of their employee keeps people healthy and more productive at work, will decrease the skyrocketing costs of absenteeism, arbitrations, incidental absences, as well as short-term and long-term disability claims.





Telling Your Story in a Digital World

### Ms. Jillian (Garone) Kaplan

Product Marketing Manager | Dell Technologies

Keywords: 5G, Virtual Office, Remote Work, Social Media, Digital Marketing

**Description:** We lived in a digital world and as COVID made its entrance it turned things 100% digital without the ability to see each other face to face. Social media is not just for kids anymore. There are many platforms targeted at professionals where you can grow and develop your network. You probably won't work at your current company forever (I know, it's shocking!) so it's important that you target your network and grow your own brand. This talk is a fun and easy way to grow your professional brand while building your current employer's brand alongside.

**Biography:** Innovative product marketing manager with over 16 years technical experience and proven track record of success launching products and services. Expert in Social Media with extensive reach based on understanding of ads, algorithms and the impact social media has in today's world. I have successfully used Social Media for my own personal brand and companies as well my employers and many executives.





Market Trends in Global Polyolefins and How Sustainability Can Affect the Plastics Market

#### **Roberto Ribeiro**

Managing Director | Asterisk Advisors

Keywords: Oil and Gas, Plastics, Sustainability, Recycling

**Description:** After more than a year that Covid-19 struck the world, where does the polyolefin market stand now? And what are the perspectives for plastics in general and, more specifically, Polyolefins. Pandemic, vaccines, sustainability, bans, pricing, globalization, and other major hot topics are impacting the way we search and buy products, the way we perceive brands, the way we make business with each other. The presentation will show how all these major trends are reshaping the global polyolefin business today and in the near future, focusing on markets and applications to give the attendees a roadmap of how to navigate the endless opportunities that the plastic business brings.

**Biography:** Roberto Ribeiro is Managing Director of his two new ventures, Asterisk Advisors, a petrochemical consulting company, where he provides a full business and market-oriented assessment for the chemical and petrochemical value chain, based on deep insights into customer needs and to develop a culture of performance and efficiency within its clients, and Asterisk Partners, a venture capital company focused on investing in new technologies-oriented companies.

Previously, he was President of Townsend Solutions, a petrochemical -industry strategic consulting firm. Prior to joining Townsend Solutions, Roberto was in a series of Strategic Planning, Business Development, and M&A leadership roles from petrochemical manufacturing companies, all now part of Braskem and LyondellBasell. Roberto's early career began within Polibrasil Resinas,



S.A. where he advanced from Marketing Intern to Head of Marketing in just five years. It was here that he developed a deep customer empathy and talent for conducting in-depth market analyses.

Roberto holds a Bachelor's degree in Accounting and Finance as well as Business Administration from São Paulo University (Brazil). Also he holds a Master degree in Oil & Gas from Universidad Austral (Argentina) and has participated in a series of professional development courses with Harvard Business School, New York University's Stern School of Business, and Massachusetts Institute of Technology (MIT).

He has spoken at a long list of industry conferences spanning Europe, Asia, Middle East and North and South America.





#### Al 2.0 - Beyond Machine Learning

### Mr. Faramarz Farhoodi

Seasoned Executive | Recognized Expert in Artificial Intelligence (AI)

Keywords: IoT, Drone, Ecommerce, Security, AI, Blockchain, Big Data, Smart City, Healthcare, Hospital, Medical, Pharmaceutical, Retail, Digital Marketing.

**Description:** The current interest in AI revolves around a subset of this field, namely machine learning - in particular Deep Learning. Deep learning is itself a subfield within machine learning. Deep learning represents a useful set of algorithms and tools for tasks such as classification, pattern recognition, and prediction. Deep learning algorithms are devoid of any 'understanding' of the data they process, and can not explain their results or actions. Popular machine learning algorithms are not intelligent in a human sense - there is a lot more to AI than machine learning.

Al 2.0 is about the next evolutionary stage in the current efforts to commercialize Al, by combining a variety of machine learning techniques and tools with Cognitive capabilities (Cognitive Al). Cognitive Al is about 'understanding', representation, and reasoning with facts based on an explicit representation of knowledge about the world. This broader, hybrid perspective of Al technologies will open up exciting new opportunities to develop more 'intelligent' applications, for example truly autonomous drones, smart diagnostic and advisory systems.

**Biography:** Faramarz Farhoodi is a seasoned executive with more than 3 decades of experience in technology innovation and business transformation in defense, manufacturing, healthcare, and retail. He is also an internationally recognized expert in Artificial Intelligence (AI). Faramarz is the founder of two disruptive AI companies Sapient Shopping - AI-based shopping assistants, and AI Nexus - creating an AI operating system and tools to make it easier for developers to



build and deploy Al solutions.

Faramarz has led more than 1000 person years of ground breaking projects in artificial intelligence - including the creation of a NATO reference command and control system, and the drug interaction checking system for the second largest pharmacy chain in the U.S.

He has held a variety of C-level and senior management positions in companies such as Amazon, IAC, and Auction.com.





#### Creating Indoor Smart Environments using IoT

### **Charlie Key**

Co-founder and CEO of Losant

Keywords: IoT, Smart Environments, Resources, Tracing, Smart Lighting tical, Retail, Digital Marketing.

**Description:** Learn how you can improve your spaces using innovative IoT approaches to enhance environments, understand resource utilization, and create safer places for everyone. In this presentation, I'll talk about the practical solutions that leading enterprises have implemented to make their environments intelligent.

These applications include:

Tracking valuable indoor assets across facilities.

Utilizing smart lighting for real-time notifications. Understanding resource utilization of edge computers. Contract tracing for individuals.

Curious what's possible and how to get started, then this is the talk for you.

**Biography:** Charlie Key is co-founder and CEO of Losant. He focuses his day-to-day responsibilities on working with Losant's enterprise partners and customers. Charlie has spent more than a dozen years in the software and technology space. He has worked with a variety of Fortune 500 companies to build business-changing software and applications.

Charlie is able to demonstrate the value of IoT by connecting the properties of technology to critical business outcomes. His unique background as a CEO and engineer enables him to eloquently communicate how IoT can serve as a viable solution to common business challenges, including how to survive and compete in an ever-changing landscape.

In addition to starting Losant, his team and he has founded Modulus and Switch on the Code (SOTC). Modulus was a robust general platform for running software at scale anywhere around



the world. Modulus was acquired by Progress Software (\$PRGS) in 2014, where Charlie stayed on as Senior Director of Business Development. SOTC was primarily a content site for tutorials on how to create software with a variety of technologies. In 2012 SOTC was acquired by Tech.pro for the content library and site traffic.





#### How To Create A YouTube Ads Sales Funnel For E-commerce

### Benjamin Kepner

CEO of Global Social Media Marketing

Keywords: Advertising, Sales, E-Commerce, Automation, You-Tube

**Description:** Have you ever wondered how you can automate an eCommerce sales funnel with YouTube? YouTube ads are a great solution in 2020 for businesses because there are almost 3 billion people on YouTube that is searching to solve their problems with tutorials or product demonstrations. YouTube ads allow you to fully automate your product sales conversion funnel for e-commerce and gain thousands of video views quickly for cheap to reach these people who have high buyer intent to solve their problems with your product or services. Join Benjamin Kepner, CEO of Global Social Media Marketing, as he walks you through how to build a converting YouTube ads sales funnel. You won't want to miss his insights from his experience of 10 years on YouTube. Finally, Benjamin will provide his FREE YouTube Marketing Course at the end of the presentation, so you have all the YouTube Ads video tutorials you need to succeed on You-Tube!

Biography: Benjamin Kepner, CEO of Global Social Media Marketing, has a decade of experience growing millions in global sales with technology, partnership marketing, YouTube, and Spanish for 80 brands and 80 events in 30 industries. As a multilingual marketer, he is focused on collaborating with globally-minded entrepreneurs and innovative schools to achieve social media marketing, education technology training, and international business expansion goals. He was accepted as one of 5,000 Google for Education Certified Trainers worldwide, The Communications Chair for Mile High Young Professional, Event Manager for Network After Work in Denver, and co-authored the ebook "How To Become A YouTuber: A Channel Growth Guide" on Amazon



2020. Subscribe to his GSMM YouTube Channel here that has 200 social media marketing YouTube training videos on how to grow your business with social media.





Maximize your business outcomes by migrating your Hadoop/Spark clusters to Google Cloud

### **Rahul Garg**

Principal Lead, AI & Analytics, Solutions Engineering, Google

Keywords: Cloud, Al

**Description:** Large Enterprises are trying to reduce the operational complexity of running Hadoop on-prem. Google Cloud can massively lower customers' TCO, derisk their on-prem data lake investments, and help them modernize their data analytics platform. In this session, we will share some of those best practices and discuss how some of the top industry leaders are leveraging the massive benefits of migrating their on-premise Hadoop/Spark clusters to GCP.

Biography: Rahul is the Principal Lead for Smart Analytics & AI at Google since Jan 2020, working in their Solutions Engineering group, responsible for creation, adoption & growth of Data Analytics solutions. Prior to joining Google, since 2006, he worked in lead positions in various Engineering & Business Groups at Microsoft and was responsible for the growth of the Azure IoT, Power BI, Azure Data Platform & Integration businesses for Microsoft in their Redmond (2010-2020) & Sydney (2006-2010) offices. In the past, he has also worked in senior positions at SingTel Optus, Macquarie Telecom, Vitria Technology (Asia-Pacific) & Integrated Business Technologies (IBT) where he founded & led the e-Commerce Division of the company. Rahul did his Masters in Computer Science from QUT (Australia) and in his spare time, he enjoys books, cricket, photography & travelling.



2020. Subscribe to his GSMM YouTube Channel here that has 200 social media marketing YouTube training videos on how to grow your business with social media.





### Chairman's Message

Frank Gao, Ph.D.

The global coronavirus disease, namely, the COVID-19 pandemic, has changed our lives in many ways, such as causing mass cancellations of face-to-face ICT events.

This is incredibly difficult for everyone in the tech industry since, in the face of the COVID-19 pandemic, technical professionals still need to meet, exchange ideas, and find ways to contribute to industry growth. We at GAO Tek and GAO RFID have decided to undertake the challenge of satisfying these needs in an innovative manner. We have assembled a professional team to prepare virtual ICT summits, covering the entire spectrum of the ICT industry as well as emerging technologies within the industry.

We are pleased to announce that we have received a higher number of quality presentations for the 2020 virtual summits than initially expected, and have had to expand the agenda not once but twice. Due to the overwhelming number of presentations, our previous agenda would have expanded into the 2020 holiday season. Therefore, we have chosen to reschedule the summits, changing the starting date to January 20, 2021, and renaming them as:

2021 Global IoT, RFID, Cloud & Drone Summit and 2021 Global ICT & Emerging Technologies Summit

We now have more than one hundred speakers already committed to the summits. Furthermore, we are in discussion with an additional one thousand highly qualified speaker candidates to present at forthcoming events.

If you are interested in attending the virtual events, please visit: <a href="https://gaotek.com/events/event-registration/">https://gaotek.com/events/event-registration/</a>

Please note that your ticket will be

- 1. Valid from the date of purchase until the end of 2021.
- 2. Valid for all presentations at these 31 global Summits organized in 2021 by GAO Tek Inc. (<a href="www.gaotek.com">www.gaotek.com</a>) as well as 16 future global summits organized in 2021 by GAO RFID Inc. (<a href="www.gaorfid.com">www.gaorfid.com</a>).
- 3. Transferable and sharable within your organization.

You can receive credit back if you are not satisfied with a presentation, and you may even get a full refund on a ticket if you are not completely satisfied with the summits, within 1 year of purchase. If you have any questions, please feel free to email us at <a href="mailto:attendees@gaotek.com">attendees@gaotek.com</a>.

If you wish to give a presentation in your area of expertise at one of our 47 summits or would like to use a summit as a chance launch a new book or new product (free of charge), please send the title and description of your proposed presentation and your bio to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>.

If you would like to participate in a panel discussion, please indicate the topics you have the strongest expertise in by sending us an email to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>.

If you are a thought leader in the industry, you would like to create and chair a panel discussion, please send us a description of your proposed panel discussion and, optionally, a list of candidate panelists to speakers@gaotek.com.

If you are an industry leader and you would like to serve as a member of our chairing committee for a summit, please send us an email to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>. This is purely an honorable position - it is up to you to decide how much you would like to get involved.

Panelists, panel chairs, and members of the chairing committees are welcome, but not required to give a regular presentation.

If you would like to exhibit or sponsor one or more of our 47 global summits, please send your inquiry to <a href="mailto:exhibitors-sponsors@gaotek.com">exhibitors-sponsors@gaotek.com</a>.

Lastly, I would like to express my sincere gratitude for your support. With this support, we will be certain to have great summits!

I look forward to meeting you all soon!

Frank Gao, Ph.D. Chairman 2021 Global IoT, RFID, Cloud & Drone Summit and 2021 Global ICT & Emerging Technologies Summit

#### INNOVATION NEVER STOPS, EVEN DURING PANDEMICS CATCH UP AT THESE LEADING VIRTUAL SUMMITS



#### **2021 Global Summits**

If you would like to give a presentation in your area of expertise at one of our 47 summits or you want to use a summit as a chance to launch a new book or new product (free of charge), please send the title and description of your proposed presentation and your bio to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>.

If you would like to participate in a panel discussion, please indicate the topics you have the strongest expertise in by sending us an email to <a href="mailto:speakers@gaotek.com">speakers@gaotek.com</a>.

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While our summits cover a wide spectrum of topics, we particularly welcome presentation and panel discussion proposals on how to tackle the following urgent and paramount issues:

- How to apply technologies to help businesses survive the COVID-19 pandemic thrive in the post pandemic world
- How to address the impact of the COVID-19 pandemic on technology developments, business operations, mental health and healthcare
- How to take advantage of business opportunities in the technology field, both for existing and new ventures
- How to have a successful career during and after the COVID-19 pandemic



## 2021 GLOBAL ICT AND EMERGING TECHNOLOGIES SUMMITS

#### BY GAO TEK INC.

2021 Global Summit on Pandemic Impact	4
2021 Global Summit on Professional Images	
2021 Global Summit on Career Developments for Tech Professionals	
2021 Global 5G Data Network Summit	
2021 Global 6G Data Network Summit	
2021 Global Drone, UAV & UAS Summit	
2021 Global 3D Printing & Additive Manufacturing Summit	
2021 Global ICT Innovative Technologies Summit	
2021 Global E-Learning & Accessibility Summit	
2021 Global Optical Fiber Summit	
2021 Global e-Commerce Summit	
2021 Global ICT Investment Summit	
2021 Global Summit on Emerging Technologies in Supply Chain & Logistics	
2021 Global Summit on Emerging Technologies in Agriculture	
2021 Global Summit on Emerging Technologies in Retail & Rental	
2021 Global Summit on Emerging Technologies in Fishery & Forestry	
2021 Global Summit on Emerging Technologies in Financial & Insurance	
2021 Global Summit on Emerging Technologies in Construction	
2021 Global Summit on Emerging Technologies in Healthcare	
2021 Global Summit on Emerging Technologies in Education	
2021 Global Summit on Emerging Technologies in Government, Aerospace & Militar	ĵу
2021 Global Summit on Emerging Technologies in Manufacturing	
2021 Global Summit on Emerging Technologies in Automotive & Transportation	
2021 Global Summit on Emerging Technologies in Oil, Gas & Mining	
2021 Global Summit on Emerging Technologies in Entertainment	
2021 Global Summit on Emerging Technologies in Tourism & Events	
2021 Global Summit on Emerging Technologies in Food & Beverage	
2021 Global Summit on Emerging Technologies in Property & Asset Management	

2021 Global Summit on Emerging Technologies in Utilities & Infrastructure



### 2021 GLOBAL IOT, RFID, CLOUD AND DRONE SUMMITS

#### BY GAO RFID INC.

- 2021 Global IoT & RFID Summit
- 2021 Global IoT, RFID and 5G Data Networks Summit
- 2021 Global IoT & RFID Software & Systems Summit
- 2021 Global IoT & RFID Security, Privacy and Trust Summit
- 2021 Global IoT, RFID, Cloud & Drones for Construction & Energy Summit
- 2021 Global IoT, RFID, Cloud & Drones for Supply Chain & Logistics Summit
- 2021 Global IoT, RFID, Cloud & Drones for Retail Summit
- 2021 Global IoT, RFID, Cloud & Drones for Automotive & Transportation Summit
- 2021 Global IoT, RFID, Cloud & Drones for Manufacturing Summit
- 2021 Global IoT, RFID, Cloud & Drones for Aerospace, Defense & Government Summit
- 2021 Global IoT, RFID, Cloud & Drones for Healthcare & Pharmaceuticals Summit
- 2021 Global IoT, RFID & Cloud Summit
- 2021 Global IoT, RFID & Drones Summit
- 2021 Global IoT, RFID, Cloud & Drone Investment Summit



# Thank you



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